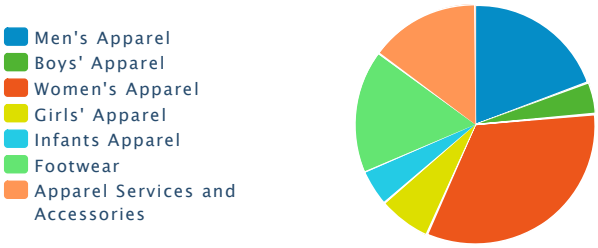
MassEcon
Location is everything.

Contact MassEcon's Site Location Expert, Doug Kehlhem at 617.924.4600 or click here to email.

Marlborough, MA Consumer Spending Report June 2016

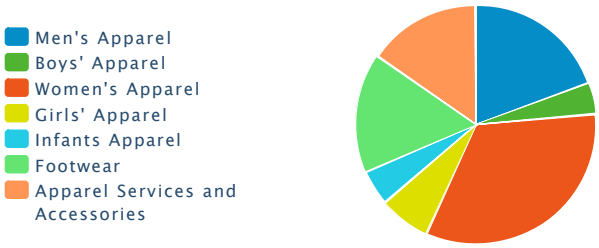
Consumer Spending Report (Marlborough, Massachusetts)

Apparel (2016)



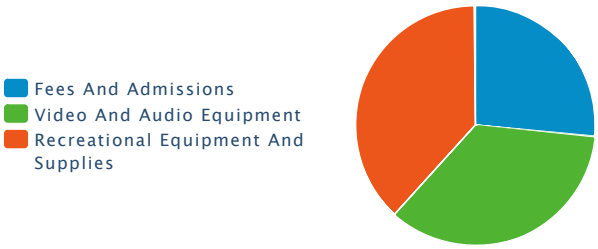
	$ PER HOUSEHOLD	TOTAL $000'S
Totals:	$2,427	$38,818
Men's Apparel	$468	$7,493
Boys' Apparel	$105	$1,679
Women's Apparel	$803	$12,851
Girls' Apparel	$170	$2,722
Infants Apparel	$117	$1,873
Footwear	$401	$6,424
Apparel Services and Accessories	$361	$5,777

Apparel (2021)



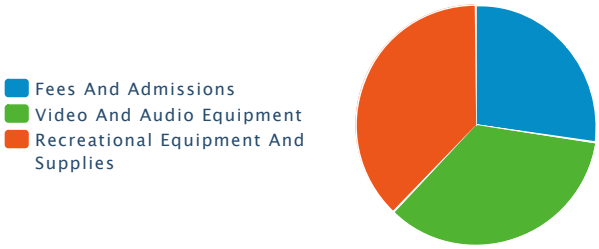
	$ PER HOUSEHOLD	TOTAL $000'S
Totals:	$2,719	$45,434
Men's Apparel	$526	$8,790
Boys' Apparel	$117	$1,966
Women's Apparel	$900	$15,051
Girls' Apparel	$189	$3,172
Infants Apparel	$130	$2,182
Footwear	$436	$7,300
Apparel Services and Accessories	$417	$6,972

Entertainment (2016)



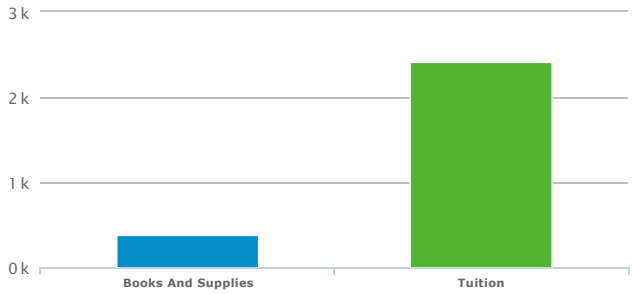
	$ PER HOUSEHOLD	TOTAL $000'S
Totals:	$3,892	$62,251
Fees And Admissions	$1,033	$16,520
Video And Audio Equipment	$1,368	$21,880
Recreational Equipment And Supplies	$1,491	$23,852

Entertainment (2021)

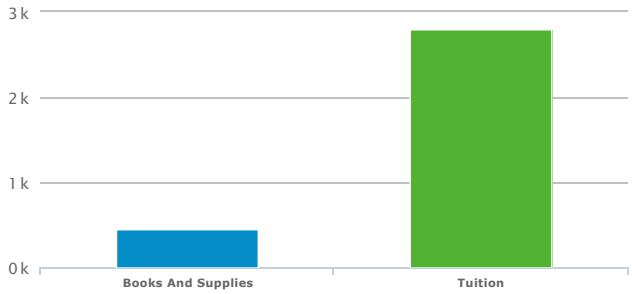


	$ PER HOUSEHOLD	TOTAL $000'S
Totals:	$4,363	$72,894
Fees And Admissions	$1,195	$19,975
Video And Audio Equipment	$1,516	$25,327
Recreational Equipment And Supplies	$1,651	$27,592

Education (2016)



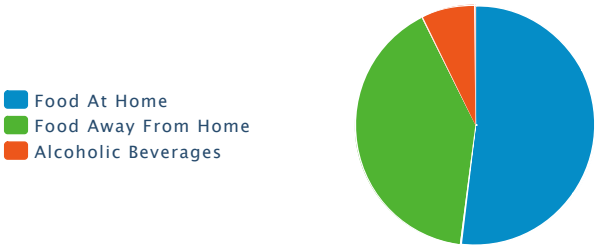
Education (2021)



	$ PER HOUSEHOLD	TOTAL $000'S
Totals:	$2,805	$44,862
Books And Supplies	$390	$6,250
Tuition	$2,414	$38,612

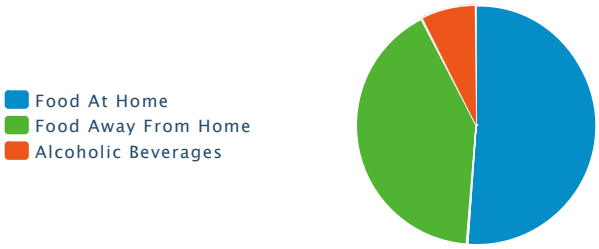
	$ PER HOUSEHOLD	TOTAL $000'S
Totals:	$3,261	$54,484
Books And Supplies	$454	$7,592
Tuition	$2,806	$46,891

Food and Beverages (2016)



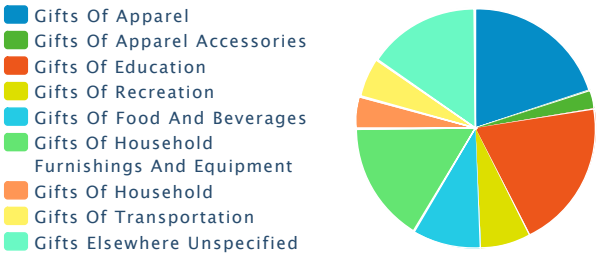
	$ PER HOUSEHOLD	TOTAL $000'S
Totals:	$9,861	$157,698
Food At Home	$5,130	$82,037
Food Away From Home	$4,013	$64,175
Alcoholic Beverages	$718	$11,486

Food and Beverages (2021)



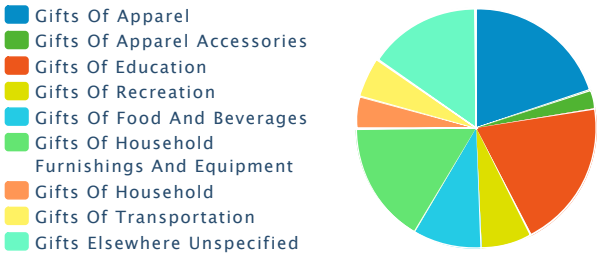
	$ PER HOUSEHOLD	TOTAL $000'S
Totals:	$10,889	$181,918
Food At Home	$5,587	$93,351
Food Away From Home	$4,484	$74,910
Alcoholic Beverages	$817	$13,657

Gifts (2016)



	$ PER HOUSEHOLD	TOTAL $000'S
Totals:	$1,826	$29,209
Gifts Of Apparel	$363	$5,805
Gifts Of Apparel Accessories	$46	$748
Gifts Of Education	$366	$5,857
Gifts Of Recreation	$124	$1,990
Gifts Of Food And Beverages	$168	$2,697
Gifts Of Household Furnishings And Equipment	$299	$4,795
Gifts Of Household	$78	$1,253
Gifts Of Transportation	$98	$1,579
Gifts Elsewhere Unspecified	$280	$4,484

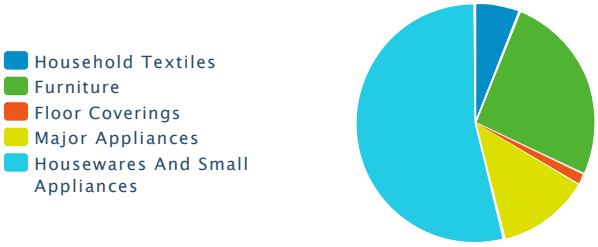
Gifts (2021)



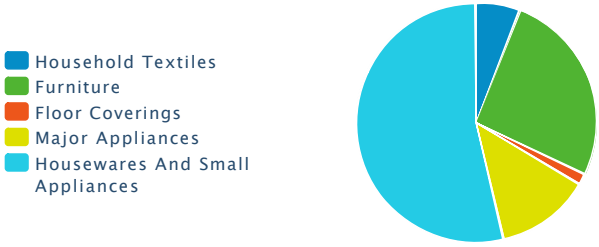
	$ PER HOUSEHOLD	TOTAL $000'S
Totals:	$2,106	$35,187
Gifts Of Apparel	$418	$6,988
Gifts Of Apparel Accessories	$53	$901
Gifts Of Education	$422	$7,052
Gifts Of Recreation	$143	$2,396
Gifts Of Food And Beverages	$194	$3,247
Gifts Of Household Furnishings And Equipment	$345	$5,778
Gifts Of Household	$90	$1,504
Gifts Of Transportation	$114	$1,917
Gifts Elsewhere Unspecified	$323	$5,406

Household Furnishings (2016)

Household Furnishings (2021)

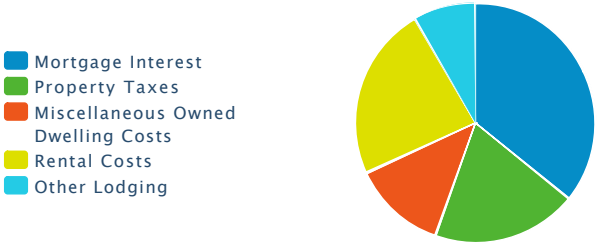


	$ PER HOUSEHOLD	TOTAL $000'S
Totals:	$2,428	$38,836
Household Textiles	$146	$2,348
Furniture	$630	$10,088
Floor Coverings	$37	$592
Major Appliances	$308	$4,933
Housewares And Small Appliances	$1,305	$20,875



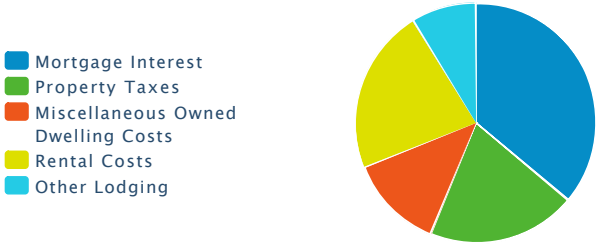
	$ PER HOUSEHOLD	TOTAL $000'S
Totals:	$2,744	$45,850
Household Textiles	$163	$2,728
Furniture	$717	$11,985
Floor Coverings	$43	$719
Major Appliances	$348	$5,826
Housewares And Small Appliances	$1,472	$24,592

Shelter (2016)



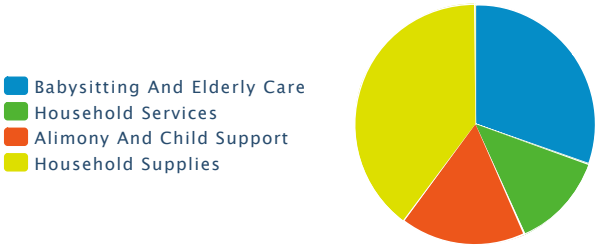
	$ PER HOUSEHOLD	TOTAL $000'S
Totals:	$14,194	$226,985
Mortgage Interest	$5,085	$81,319
Property Taxes	$2,795	$44,700
Miscellaneous Owned Dwelling Costs	$1,802	$28,825
Rental Costs	$3,317	$53,052
Other Lodging	$1,193	$19,090

Shelter (2021)



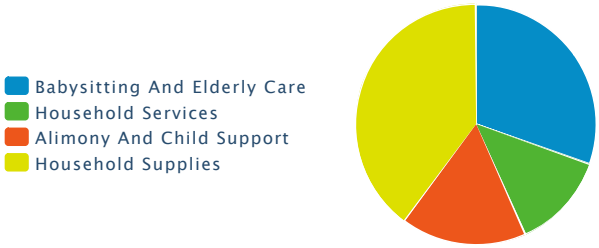
	$ PER HOUSEHOLD	TOTAL $000'S
Totals:	$15,886	$265,406
Mortgage Interest	$5,741	$95,924
Property Taxes	$3,191	$53,325
Miscellaneous Owned Dwelling Costs	$2,024	$33,815
Rental Costs	$3,529	$58,968
Other Lodging	$1,399	$23,375

Household Operations (2016)



	$ PER HOUSEHOLD	TOTAL $000'S
Totals:	$2,096	$33,532
Babysitting And Elderly Care	$637	$10,190
Household Services	$271	$4,335
Alimony And Child Support	$354	$5,661
Household Supplies	$834	$13,346

Household Operations (2021)



	$ PER HOUSEHOLD	TOTAL $000'S
Totals:	$2,404	$40,163
Babysitting And Elderly Care	$730	$12,205
Household Services	$310	$5,185
Alimony And Child Support	$406	$6,786
Household Supplies	$956	$15,987

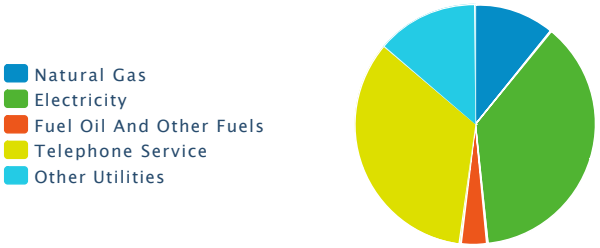
Personal Care (2016)

	$ PER HOUSEHOLD	TOTAL $000'S
Totals:	$889	$14,228
Hair Care	$69	$1,106
Electric Personal Care Appliances	$17	$279
Personal Care Services	$595	$9,525
Personal Care Products	$207	$3,319

Personal Care (2021)

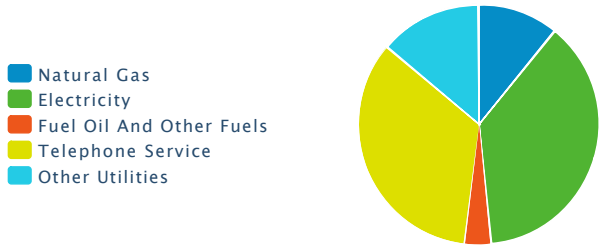
	$ PER HOUSEHOLD	TOTAL $000'S
Totals:	$990	$16,551
Hair Care	$77	$1,287
Electric Personal Care Appliances	$19	$325
Personal Care Services	$663	$11,077
Personal Care Products	$231	$3,862

Utilities (2016)



	$ PER HOUSEHOLD	TOTAL $000'S
Totals:	$4,959	$79,308
Natural Gas	$536	$8,583
Electricity	$1,865	$29,824
Fuel Oil And Other Fuels	$180	$2,881
Telephone Service	$1,693	$27,086
Other Utilities	$683	$10,934

Utilities (2021)



	$ PER HOUSEHOLD	TOTAL $000'S
Totals:	$5,439	$90,878
Natural Gas	$592	$9,895
Electricity	$2,041	$34,098
Fuel Oil And Other Fuels	$197	$3,300
Telephone Service	$1,855	$31,000
Other Utilities	$753	$12,585

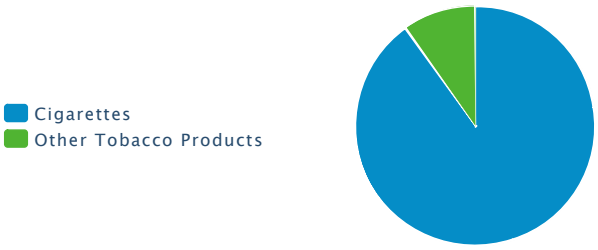
Reading (2016)

	$ PER HOUSEHOLD	TOTAL $000'S
Totals:	$154	$2,465
Newspapers	$66	$1,057
Magazines	$31	$506
Books	$56	$903

Reading (2021)

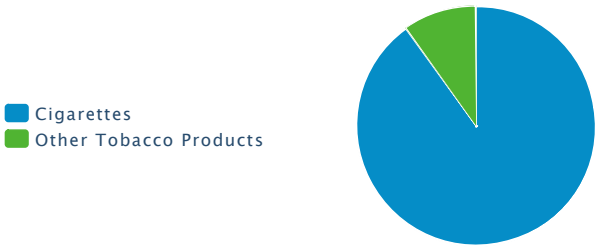
	$ PER HOUSEHOLD	TOTAL $000'S
Totals:	$172	$2,879
Newspapers	$73	$1,235
Magazines	$35	$590
Books	$63	$1,054

Tobacco (2016)



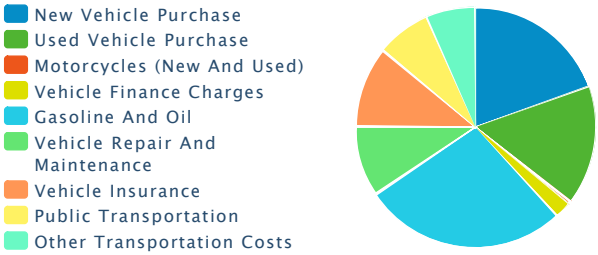
	$ PER HOUSEHOLD	TOTAL $000'S
Totals:	$377	$6,035
Cigarettes	$339	$5,431
Other Tobacco Products	$37	$605

Tobacco (2021)



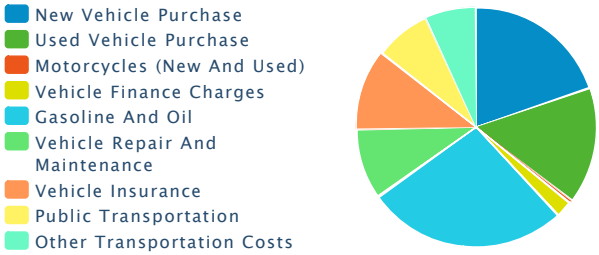
	$ PER HOUSEHOLD	TOTAL $000'S
Totals:	$402	$6,731
Cigarettes	$362	$6,057
Other Tobacco Products	$40	$674

Transportation (2016)



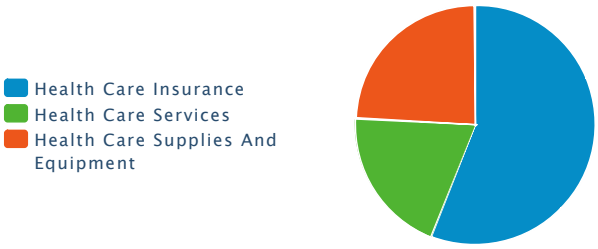
	$ PER HOUSEHOLD	TOTAL $000'S
Totals:	$12,723	$203,466
New Vehicle Purchase	$2,483	$39,712
Used Vehicle Purchase	$2,042	$32,663
Motorcycles (New And Used)	$50	$800
Vehicle Finance Charges	$286	$4,587
Gasoline And Oil	$3,487	$55,770
Vehicle Repair And Maintenance	$1,205	$19,279
Vehicle Insurance	$1,397	$22,348
Public Transportation	$916	$14,648
Other Transportation Costs	$854	$13,659

Transportation (2021)



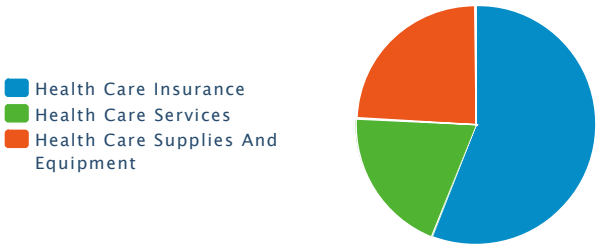
	$ PER HOUSEHOLD	TOTAL $000'S
Totals:	$14,025	$234,308
New Vehicle Purchase	$2,774	$46,349
Used Vehicle Purchase	$2,198	$36,726
Motorcycles (New And Used)	$53	$901
Vehicle Finance Charges	$313	$5,234
Gasoline And Oil	$3,803	$63,542
Vehicle Repair And Maintenance	$1,328	$22,193
Vehicle Insurance	$1,532	$25,597
Public Transportation	$1,056	$17,658
Other Transportation Costs	$964	$16,109

Health Care (2016)



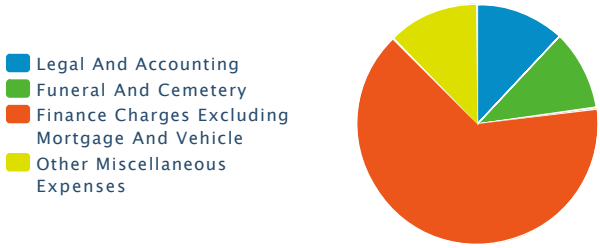
	$ PER HOUSEHOLD	TOTAL $000'S
Totals:	$5,258	$84,085
Health Care Insurance	$2,943	$47,067
Health Care Services	$1,048	$16,760
Health Care Supplies And Equipment	$1,266	$20,257

Health Care (2021)



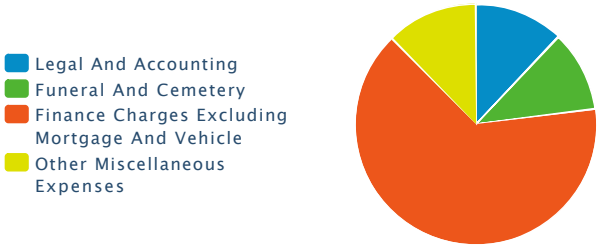
	$ PER HOUSEHOLD	TOTAL $000'S
Totals:	$5,784	$96,639
Health Care Insurance	$3,237	$54,092
Health Care Services	$1,152	$19,257
Health Care Supplies And Equipment	$1,394	$23,290

Miscellaneous Expenses (2016)



	$ PER HOUSEHOLD	TOTAL $000'S
Totals:	$986	$15,780
Legal And Accounting	$118	$1,898
Funeral And Cemetery	$108	$1,732
Finance Charges Excluding Mortgage And Vehicle	$637	$10,187
Other Miscellaneous Expenses	$122	$1,963

Miscellaneous Expenses (2021)



	$ PER HOUSEHOLD	TOTAL $000'S
Totals:	$1,091	$18,227
Legal And Accounting	$131	$2,195
Funeral And Cemetery	$120	$2,010
Finance Charges Excluding Mortgage And Vehicle	$703	$11,757
Other Miscellaneous Expenses	$135	$2,266

Personal Insurance (2016)

$ PER HOUSEHOLD	TOTAL $000'S
$548	$8,765

Personal Insurance (2021)

$ PER HOUSEHOLD	TOTAL $000'S
$633	$10,582

Contributions (2016)

$ PER HOUSEHOLD	TOTAL $000'S
$3,295	$52,700

Contributions (2021)

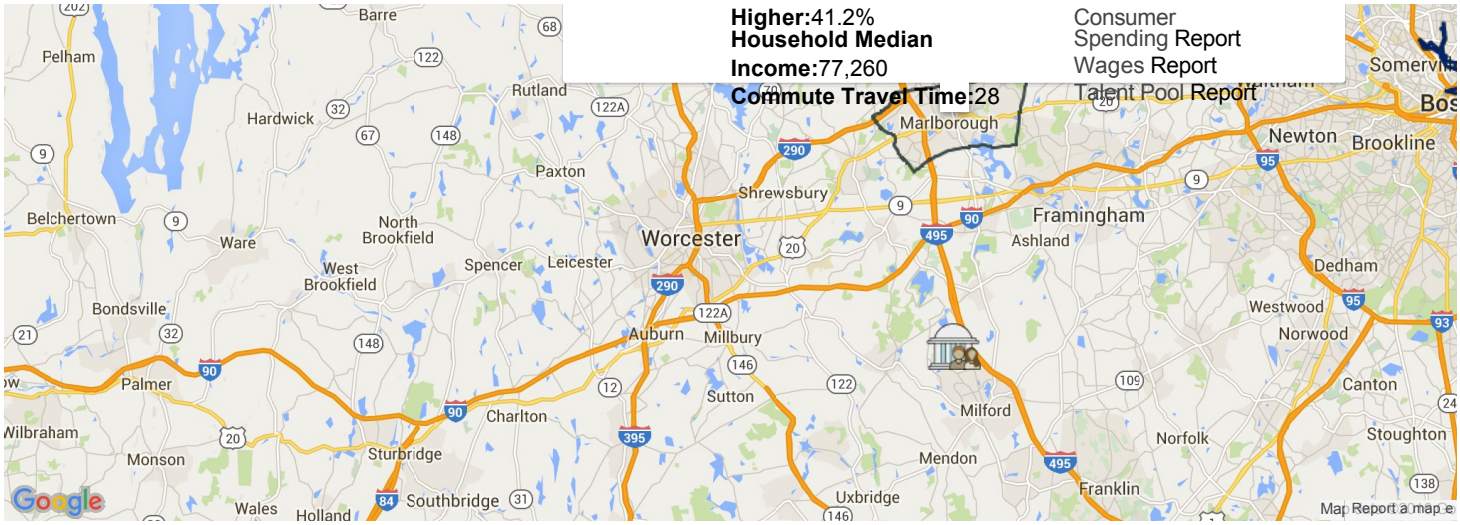
$ PER HOUSEHOLD	TOTAL $000'S
$3,877	$64,776

Retail Potential (2016)

	$ PER HOUSEHOLD	TOTAL $000'S
New Car Dealers	$4,518	$72,248
User Car Dealers	$269	$4,309
Recreational Vehicle Dealers	$14	$225
Motorcycle and Boat Dealers	$198	$3,177
Auto Parts and Accessories	$709	$11,341
Tire Dealers	$322	$5,161
Furniture Stores	$488	$7,806
Floor Covering Stores	$171	$2,740
Other Home Furnishing Stores	$162	$2,600
Appliances and Electronics Stores	$1,112	$17,796
Computer Stores	$2,044	$32,695
Camera and Photography Stores	$121	$1,937
Hardware Stores	$261	$4,183
Paint and Wallpaper Stores	$23	$383
Home Centers	$575	$9,203
Other Building Materials Stores	$699	$11,186
Outdoor Power Equipment Stores	$21	$349
Nursery and Garden Stores	$172	$2,757
Grocery Stores	$7,810	$124,900
Convenience Stores	$328	$5,257
Meat Markets	$76	$1,215
Fish and Seafood Markets	$17	$286
Fruit and Vegetable Markets	$35	$571
Other Specialty Food Markets	$55	$893
Liquor Stores	$191	$3,056
Pharmacy and Drug Stores	$1,645	$26,306

Source: Applied Geographic Solutions, 2016

Costmetics and Beauty Stores	$69	$1,118
Optical Goods Stores	$159	$2,545
Other Health and Personal Care Stores	$131	$2,109
Gasoline Stations with Convenience Stores	$1,239	$19,827
Gasoline Stations without Convenience Stores	$199	$3,185
Men's Clothing Stores	$70	$1,125
Women's Clothing Stores	$225	$3,608
Childrens' and Infant's Clothing Stores	$125	$2,005
Family Clothing Stores	$474	$7,586
Clothing Accessory Stores	$26	$420
Other Apparel Stores	$55	$894
Shoe Stores	$144	$2,312
Jewelry Stores	$323	$5,177
Luggage Stores	$283	$4,533
Sporting Goods Stores	$203	$3,260
Hobby, Toy, and Game Stores	$62	$1,001
Sewing and Needlecraft Stores	$25	$403
Musical Instrument Stores	$49	$791
Book Stores	$426	$6,819
Record,Tape,and CD Stores	$116	$1,865
Department Stores	$3,820	$61,086
Warehouse Superstores	$1,585	$25,353
Other General Merchandise Stores	$457	$7,321
Florists	$37	$593
Office and Stationary Stores	$354	$5,665
Gift and Souvenir Stores	$112	$1,797
Used Merchandise Stores	$72	$1,162
Pet and Pet Supply Stores	$141	$2,269
Art Dealers	$14	$233
Mobile Home Dealers	$0	$15
Other Miscellaneous Retail Stores	$150	$2,401
Mail Order and Catalog Stores	$2,789	$44,608
Vending Machines	$109	$1,751
Fuel Dealers	$445	$7,118
Other Direct Selling Establishments	$238	$3,809
Hotels and Other Travel Accomodations	$179	$2,869
RV Parks	$2	$45
Rooming and Boarding Houses	$1	$19
Full Service Restaurants	$1,202	$19,234
Limited Service Restaurants	$1,184	$18,935
Special Food Services and Catering	$199	$3,187
Drinking Places	$113	$1,811


Higher:41.2%
Household Median
Income:77,260
Commute Travel Time:28
Consumer
Spending Report
Wages Report
Talent Pool Report
Pelham
Barre
Rutland
Hardwick
Paxton
Marlborough
Newton
Brookline
Shrewsbury
Belchertown
Ware
North
Brookfield
Worcester
Framingham
Ashland
West
Brookfield
Spencer
Leicester
Dedham
Bondsville
Auburn
Millbury
Westwood
Norwood
Palmer
Sutton
Canton
Charlton
Milford
Wilbraham
Monson
Sturbridge
Mendon
Norfolk
Stoughton
Franklin
Wales
Holland
Southbridge
Uxbridge
Google
Map Report a map e