



IN CITY COUNCIL

MARCH 25, 2013

Marlborough, Mass., _____ PAGE 1

ORDERED:

We, the City Council of Marlborough, Massachusetts hereby endorse the objective of the Marlborough Economic Development Master Plan which is:

To take strategic action to improve economic opportunities for Marlborough residents and businesses leading to the stabilization of the Marlborough residential tax rate over the long term by increasing commercial values.

Furthermore, the Marlborough City Council will use all available means to support this effort by creating the conditions that will allow our city to successfully promote local business expansion and retention, attract high quality companies, and encourage targeted synergistic development.

City leaders have long understood that it is essential to gradually lower commercial tax rates in order for our city to remain economically competitive well into the future without causing injury to our residential taxpayers by shifting excessive tax burdens onto them.

We recognize that development using smart growth principles is the only long-term solution, and this will require a concerted, focused, and sustained effort within our city. By agreeing upon a strategic vision, then swiftly adopting bold and creative action plans we will be able to lay the groundwork necessary to achieve our long term goals, while fashioning a more vibrant and enjoyable city in which to work, play, stay and live.

The Marlborough City Council stands ready to take the necessary action to turn the great potential of this already successful city into reality. We are committing to think strategically and to make our evaluations based on whether each economic decision will support our overall economic plan. We will encourage and support projects to further our objectives and reject those deemed incompatible.

We are committed to do everything possible to help our businesses, large and small, to recruit and retain their most valuable resource – their employees. The importance of this objective cannot be overstated and requires a multitude of recreational opportunities for them, including the ability to walk or bike to work, the establishment of more after work and weekend dining and entertainment options. It is clear that we must endorse the types of housing that appeal to the young professionals our businesses need to thrive. We need to establish targeted mixed use zones that will accommodate these critical building blocks of our future.



IN CITY COUNCIL

Marlborough, Mass., _____ MARCH 25, 2013
PAGE 2

ORDERED:

As a body, we shall request that all public entities remain clearly focused on supporting this initiative, including the Mayor, City Council, Planning Board, Board of Health, Conservation Commission, Board of Assessors, Site Plan Review Committee, Community Development Authority, Licensing Board, Zoning Board of Appeals as well as all municipal departments.

Marlborough is blessed with an envious business location and our previous planning and infrastructure decisions have greatly enhanced our attractiveness. We believe that we can significantly augment these advantages by continuing to listen to our businesses, with focused leadership from the Mayor and City Council, and the harmonious support of all elements of our city structure leading to a very bright future for the residents and businesses of our great city.

ADOPTED

In City Council

Order No. 12/13-1005262A

Approved by Mayor

Arthur G. Vigeant

Date: April 3, 2013

A TRUE COPY

ATTEST:

Luc M. Gomez
City Clerk