

Marlborough Consumer Expenditures



Contact MassEcon's Site Location Expert, Doug Kehlhem at 617.924.4600 or click here to email.

Marlborough, Massachusetts

Consumer Expenditures Report

Apparel	2023		2028	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$3,268	n/a	\$3,486	n/a
Men's Apparel	\$605	\$10,126	\$645	\$10,918
Boys' Apparel	\$163	\$2,736	\$173	\$2,939
Women's Apparel	\$1,034	\$17,306	\$1,104	\$18,669
Girls' Apparel	\$187	\$3,128	\$199	\$3,364
Infants Apparel	\$125	\$2,101	\$133	\$2,251
Footwear	\$635	\$10,625	\$676	\$11,426
Apparel Services and Accessories	\$516	\$8,639	\$554	\$9,370

Entertainment	2023		2028	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$5,257	n/a	\$5,612	n/a
Fees And Admissions	\$1,434	\$23,986	\$1,538	\$26,011
Video And Audio Equipment	\$1,689	\$28,258	\$1,797	\$30,378
Recreational Equipment And Supplies	\$2,133	\$35,683	\$2,276	\$38,475

Education	2023		2028	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$3,187	n/a	\$3,424	n/a
Books And Supplies	\$411	\$6,884	\$442	\$7,474
Tuition	\$2,775	\$46,424	\$2,982	\$50,409

Food and Beverages		2023		2028	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
Total	\$13,000	n/a	\$13,844	n/a	
Food At Home	\$6,527	\$109,169	\$6,938	\$117,281	
Food Away From Home	\$5,520	\$92,338	\$5,887	\$99,505	
Alcoholic Beverages	\$952	\$15,934	\$1,018	\$17,210	

Gifts		2023		2028	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
Total	\$2,472	n/a	\$2,664	n/a	
Gifts Of Apparel	\$407	\$6,819	\$439	\$7,425	
Gifts Of Apparel Accessories	\$48	\$815	\$52	\$888	
Gifts Of Education	\$604	\$10,110	\$651	\$11,012	
Gifts Of Recreation	\$201	\$3,373	\$217	\$3,672	
Gifts Of Food And Beverages	\$203	\$3,409	\$219	\$3,709	
Gifts Of Household Furnishings And Equipment	\$389	\$6,517	\$420	\$7,100	
Gifts Of Household	\$103	\$1,735	\$111	\$1,889	
Gifts Of Transportation	\$233	\$3,909	\$252	\$4,268	
Gifts Elsewhere Unspecified	\$278	\$4,659	\$300	\$5,075	

Household Furnishings		2023		2028	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
Total	\$3,243	n/a	\$3,461	n/a	
Household Textiles	\$184	\$3,080	\$196	\$3,319	
Furniture	\$863	\$14,437	\$922	\$15,586	
Floor Coverings	\$46	\$774	\$49	\$841	
Major Appliances	\$457	\$7,658	\$488	\$8,256	
Housewares And Small Appliances	\$1,692	\$28,301	\$1,804	\$30,501	

Shelter		2023		2028	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
Total	\$19,031	n/a	\$20,298	n/a	
Mortgage Interest	\$6,111	\$102,222	\$6,523	\$110,255	
Property Taxes	\$3,629	\$60,707	\$3,882	\$65,614	
Miscellaneous Owned Dwelling Costs	\$2,507	\$41,933	\$2,679	\$45,288	
Rental Costs	\$5,124	\$85,715	\$5,429	\$91,770	
Other Lodging	\$1,658	\$27,732	\$1,784	\$30,162	

Household Operations		2023		2028	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
Total	\$3,641	n/a	\$3,893	n/a	
Babysitting And Elderly Care	\$317	\$5,305	\$339	\$5,741	
Household Services	\$1,638	\$27,411	\$1,754	\$29,648	
Alimony And Child Support	\$561	\$9,384	\$602	\$10,192	
Household Supplies	\$1,123	\$18,798	\$1,196	\$20,232	

Personal Care		2023		2028	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
Total	\$1,208	n/a	\$1,288	n/a	
Hair Care	\$160	\$2,692	\$171	\$2,901	
Electric Personal Care Appliances	\$16	\$283	\$18	\$305	
Personal Care Services	\$552	\$9,238	\$588	\$9,954	
Personal Care Products	\$478	\$8,003	\$510	\$8,624	

Utilities		2023		2028	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
Total	\$6,173	n/a	\$6,561	n/a	
Natural Gas	\$660	\$11,048	\$703	\$11,888	
Electricity	\$2,249	\$37,621	\$2,389	\$40,387	
Fuel Oil And Other Fuels	\$201	\$3,367	\$214	\$3,631	
Telephone Service	\$2,173	\$36,349	\$2,307	\$39,007	
Other Utilities	\$889	\$14,871	\$945	\$15,986	

Reading		2023		2028	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
Total	\$199	n/a	\$213	n/a	
Newspapers	\$73	\$1,228	\$78	\$1,328	
Magazines	\$24	\$409	\$26	\$442	
Books	\$101	\$1,699	\$108	\$1,838	

Tobacco		2023		2028	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
Total	\$456	n/a	\$482	n/a	
Cigarettes	\$399	\$6,685	\$421	\$7,131	
Other Tobacco Products	\$57	\$954	\$60	\$1,018	

Transportation		2023		2028	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
Total	\$16,151	n/a	\$17,190	n/a	
New Vehicle Purchase	\$3,320	\$55,543	\$3,546	\$59,950	
Used Vehicle Purchase	\$3,028	\$50,651	\$3,211	\$54,288	
Motorcycles (New And Used)	\$92	\$1,541	\$97	\$1,650	
Vehicle Finance Charges	\$375	\$6,275	\$398	\$6,731	
Gasoline And Oil	\$3,606	\$60,322	\$3,825	\$64,657	
Vehicle Repair And Maintenance	\$1,507	\$25,206	\$1,604	\$27,124	
Vehicle Insurance	\$1,731	\$28,965	\$1,839	\$31,099	
Public Transportation	\$1,316	\$22,023	\$1,413	\$23,895	
Other Transportation Costs	\$1,172	\$19,604	\$1,251	\$21,153	

Health Care		2023		2028	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
Total	\$7,257	n/a	\$7,733	n/a	
Health Care Insurance	\$4,817	\$80,580	\$5,132	\$86,755	
Health Care Services	\$1,440	\$24,092	\$1,536	\$25,964	
Health Care Supplies And Equipment	\$998	\$16,704	\$1,064	\$17,998	

Miscellaneous Expenses		2023		2028	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
Total	\$1,724	n/a	\$1,841	n/a	
Legal And Accounting	\$400	\$6,699	\$427	\$7,228	
Funeral And Cemetery	\$135	\$2,268	\$144	\$2,447	
Finance Charges Excluding Mortgage And Vehicle	\$703	\$11,765	\$751	\$12,694	
Other Miscellaneous Expenses	\$484	\$8,107	\$517	\$8,748	

Personal Insurance		2023		2028	
	\$ PER HOUSEHOLD	TOTAL \$000'S		\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$685	n/a		\$734	n/a

Contributions		2023		2028	
	\$ PER HOUSEHOLD	TOTAL \$000'S		\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$3,201	n/a		\$3,440	n/a

Retail Potential		
	\$ PER HOUSEHOLD	TOTAL \$000'S
Other Health and Personal Care Stores	\$85	\$1,437
Gasoline Stations with Convenience Stores	\$0	n/a
Gasoline Stations without Convenience Stores	\$4,197	\$70,209
Men's Clothing Stores	\$70	\$1,186
Women's Clothing Stores	\$305	\$5,105
Childrens' and Infant's Clothing Stores	\$129	\$2,167
Family Clothing Stores	\$811	\$13,581
Clothing Accessory Stores	\$66	\$1,117
Other Apparel Stores	\$99	\$1,662
Shoe Stores	\$326	\$5,466
Jewelry Stores	\$172	\$2,887
Luggage Stores	\$12	\$208
Sporting Goods Stores	\$428	\$7,169
Hobby, Toy, and Game Stores	\$116	\$1,950
Sewing and Needlecraft Stores	\$39	\$664
Musical Instrument Stores	\$31	\$529
Book Stores	\$156	\$2,610
Record,Tape,and CD Stores	\$0	n/a
Department Stores	\$1,601	\$26,789
Warehouse Superstores	\$3,817	\$63,847
Other General Merchandise Stores	\$590	\$9,883
Florists	\$30	\$507
Office and Stationary Stores	\$85	\$1,433
Gift and Souvenir Stores	\$101	\$1,704
Used Merchandise Stores	\$59	\$992
Pet and Pet Supply Stores	\$335	\$5,615
Art Dealers	\$28	\$469

	\$ PER HOUSEHOLD	TOTAL \$000'S
Mobile Home Dealers	\$49	\$830
Other Miscellaneous Retail Stores	\$140	\$2,342
Mail Order and Catalog Stores	\$2,377	\$39,760
Vending Machines	\$61	\$1,025
Fuel Dealers	\$220	\$3,690
Other Direct Selling Establishments	\$177	\$2,974
Hotels and Other Travel Accommodations	\$304	\$5,088
RV Parks	\$2	\$48
Rooming and Boarding Houses	\$2	\$37
Full Service Restaurants	\$3,228	\$54,004
Limited Service Restaurants	\$1,500	\$25,090
Special Food Services and Catering	\$478	\$7,997
Drinking Places	\$142	\$2,381

Data Source: Applied Geographic Solutions 2023

For finding sites in Massachusetts, contact MassEcon at 617-924-4600