

Consumer Spending Report



Contact MassEcon's Site Location Expert, Doug Kehlhem at 617.924.4600 or [click here to email](#).

Marlborough, Massachusetts

Consumer Expenditures Report

Apparel	2025		2030	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S
Apparel (Total)	\$2,141	n/a	\$2,115	n/a
Men's Apparel	\$421	\$7,277	\$416	\$7,242
Men's suits	\$33	\$582	\$32	\$558
Men's sportcoats and jackets	\$2	\$51	\$2	\$49
Men's coats and jackets	\$31	\$542	\$29	\$520
Men's underwear	\$44	\$776	\$42	\$744
Men's hosiery	\$23	\$400	\$22	\$383
Men's nightwear	\$8	\$144	\$7	\$138
Men's accessories	\$46	\$808	\$44	\$775
Men's shirts sweaters and vests	\$104	\$1,806	\$99	\$1,731
Men's Active Sportswear	\$6	\$111	\$6	\$106
Men's Pants and Shorts	\$93	\$1,622	\$89	\$1,555
Men's uniforms	\$1	\$33	\$1	\$32
Men's costumes	\$2	\$51	\$2	\$49
Gifts Of Men's Apparel	\$20	\$351	\$19	\$336
Boy's Apparel	\$70	\$1,219	\$69	\$1,202
Boys Coats And Jackets	\$5	\$90	\$4	\$85
Boys Shirts and Sweaters	\$11	\$204	\$11	\$194
Boys Underwear	\$7	\$127	\$6	\$121
Boys Nightwear	\$2	\$44	\$2	\$42
Boys Hosiery	\$3	\$67	\$3	\$63
Boys Accessories	\$4	\$85	\$4	\$81
Boys Suits Sportscoats And Vests	\$0	\$6	\$0	n/a
Boys Pants and Shorts	\$14	\$255	\$13	\$242
Boys Sportswear	\$1	\$28	\$1	\$27
Boys Costumes	\$3	\$53	\$2	\$51
Boys Uniforms	\$3	\$61	\$3	\$58

	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S
Gifts of Boys Apparel	\$11	\$198	\$10	\$189
Women's Apparel	\$716	\$12,359	\$707	\$12,293
Women's Coats And Jackets	\$42	\$736	\$40	\$705
Women's Dresses and Jackets	\$91	\$1,571	\$86	\$1,505
Women's shirts sweaters and vests	\$15	\$266	\$14	\$255
Women's pants and skirts	\$176	\$3,055	\$168	\$2,926
Women's shorts shorts sets	\$119	\$2,061	\$113	\$1,974
Women's active sportswear	\$20	\$352	\$19	\$337
Women's sleepwear	\$28	\$494	\$27	\$473
Women's undergarments	\$62	\$1,087	\$59	\$1,041
Women's hosiery	\$36	\$630	\$34	\$604
Women's suits	\$4	\$83	\$4	\$80
Women's accessories	\$87	\$1,516	\$83	\$1,452
Women's uniforms	\$4	\$77	\$4	\$73
Women's costumes	\$1	\$30	\$1	\$28
Gifts of Women's Apparel	\$23	\$402	\$22	\$385
Girl's Apparel	\$52	\$910	\$51	\$897
Girls Coats And Jackets	\$2	\$47	\$2	\$45
Girls Dresses Suits	\$4	\$74	\$4	\$70
Girls Shirts/Blouses/Sweaters	\$10	\$182	\$9	\$173
Girls Skirts And Pants	\$8	\$150	\$8	\$142
Girls Shorts and Sportswear	\$1	\$31	\$1	\$29
Girls Underwear And Sleepwear	\$4	\$81	\$4	\$77
Girls Hosiery	\$2	\$47	\$2	\$44
Girls Accessories	\$2	\$42	\$2	\$39
Girls Uniforms	\$0	\$15	\$0	n/a
Girls Costumes	\$2	\$43	\$2	\$41
Gifts of Girls Apparel	\$11	\$199	\$10	\$189

	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S
Infant's Apparel	\$42	\$730	\$41	\$720
Infant coat jacket snowsuit	\$1	\$21	\$1	\$20
Infant dresses outerwear	\$3	\$69	\$3	\$65
Infant underwear	\$16	\$282	\$15	\$268
Infant nightwear loungewear	\$1	\$28	\$1	\$27
Infant accessories	\$5	\$95	\$5	\$90
Gifts of Infants Apparel	\$13	\$235	\$12	\$224
Footwear	\$449	\$7,766	\$443	\$7,705
Men's footwear	\$154	\$2,672	\$146	\$2,553
Boys' footwear	\$50	\$868	\$47	\$830
Girls' footwear	\$37	\$648	\$35	\$619
Women's footwear	\$187	\$3,242	\$178	\$3,098
Gifts of Footwear	\$19	\$335	\$18	\$320
Watches and Jewelry	\$227	\$3,921	\$225	\$3,914
Watches	\$36	\$638	\$35	\$614
Jewelry	\$168	\$2,917	\$161	\$2,805
Gifts of Watches and Jewelry	\$21	\$365	\$20	\$351
Apparel Materials	\$22	\$385	\$22	\$385
Material for Making Clothes	\$21	\$364	\$20	\$351
Gifts of Apparel Materials and Notions	\$1	\$21	\$1	\$20
Apparel Services	\$138	\$2,399	\$138	\$2,400
Repair And Alterations	\$23	\$412	\$22	\$396
Coin-Operated Laundry	\$71	\$1,238	\$68	\$1,194
Dry Cleaning	\$41	\$716	\$39	\$689
Clothing storage	\$1	\$33	\$1	\$32

Alcoholic Beverages		2025		2030	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
Alcoholic Beverages (Total)	\$719	n/a	\$712	n/a	
Alcohol At Home	\$89	\$1,537	\$88	\$1,531	
Beer And Ale At Home	\$33	\$578	\$31	\$555	
Non-Alcoholic Beer	\$0	\$2	\$0	n/a	
Whiskey At Home	\$6	\$119	\$6	\$114	
Wine At Home	\$37	\$642	\$35	\$616	
Other Liquor at Home	\$11	\$195	\$10	\$187	
Alcohol Away from Home	\$27	\$477	\$27	\$475	
Beer And Ale Not At Home	\$11	\$193	\$10	\$185	
Wine Away From Home	\$6	\$116	\$6	\$111	
Whiskey Away From Home	\$9	\$168	\$9	\$161	
Alcohol On Out-Of-Town Trips	\$594	\$10,268	\$566	\$9,845	
Gifts of Alcoholic Beverages	\$8	\$144	\$7	\$139	

Contributions		2025		2030	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
Contributions (Total)	\$3,869	n/a	\$3,837	n/a	
Cash Contributions To Other Charitable Organizations	\$854	\$14,748	\$815	\$14,170	
Cash Contributions To Religious Organizations	\$1,472	\$25,424	\$1,406	\$24,441	
Cash Contributions to Educational Organizations	\$202	\$3,494	\$193	\$3,354	
Cash Contributions to Political Organizations	\$38	\$665	\$36	\$639	
Other Contributions	\$1,278	\$22,067	\$1,221	\$21,225	
Gifts of Contributions	\$23	\$400	\$22	\$385	

Education	2025		2030	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S
Education (Total)	\$2,724	n/a	\$2,699	n/a
Tuition	\$2,047	\$35,339	\$2,028	\$35,241
College tuition	\$1,165	\$20,117	\$1,112	\$19,328
Elementary and High School Tuition	\$313	\$5,417	\$299	\$5,198
Day Care Centers and Nursery/Pre-School Tuition	\$515	\$8,903	\$491	\$8,547
Vocational/Technical School Tuition	\$33	\$573	\$31	\$551
Other schools tuition	\$18	\$327	\$18	\$314
Books and Supplies	\$212	\$3,660	\$202	\$3,517
Gifts of Education	\$465	\$8,027	\$443	\$7,705

Entertainment	2025		2030	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S
Entertainment (Total)	\$6,614	n/a	\$6,533	n/a
Fees and Admissions	\$1,725	\$29,784	\$1,715	\$29,796
Club Membership (Social/Health/Recreation)	\$517	\$8,926	\$494	\$8,599
Participant Sports Fees	\$299	\$5,174	\$286	\$4,986
Performing Arts And Movies	\$393	\$6,795	\$376	\$6,548
Sporting Events	\$183	\$3,175	\$176	\$3,059
Recreational Lessons	\$274	\$4,744	\$262	\$4,568
Recreation Expenses Away From Home	\$1	\$25	\$1	\$24
Gifts of Entertainment Admissions and Memberships	\$54	\$945	\$52	\$911
Video And Audio Equipment	\$1,476	\$25,479	\$1,448	\$25,159
Televisions	\$296	\$5,126	\$280	\$4,872
VCRs And Related Equipment	\$21	\$373	\$20	\$355
Video Game Hardware And Software	\$129	\$2,244	\$122	\$2,133
Audio Equipment	\$78	\$1,360	\$74	\$1,292
Records / Tapes / CD Purchases	\$421	\$7,276	\$397	\$6,913
Satellite Dishes	\$2	\$48	\$2	\$45
Telephones and Accessories	\$338	\$5,835	\$319	\$5,546
Gifts Of Audio And Visual Equipment	\$18	\$320	\$17	\$304
Rental And Repair Of Equipment	\$167	\$2,897	\$159	\$2,770
Pets	\$1,065	\$18,400	\$1,048	\$18,211
Pet food	\$393	\$6,785	\$372	\$6,469
Pet purchase supplies medicine	\$352	\$6,092	\$334	\$5,805
Vet services	\$319	\$5,523	\$302	\$5,264
Toys and Hobbies	\$240	\$4,152	\$236	\$4,113
Toys / Games / Hobbies / Tricycles	\$230	\$3,978	\$218	\$3,795
Playground Equipment	\$10	\$174	\$9	\$166

	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S
Recreational Equipment and Supplies	\$916	\$15,813	\$912	\$15,847
Musical Instruments	\$38	\$657	\$36	\$634
Boats And Campers	\$499	\$8,618	\$478	\$8,316
Exercise Equipment	\$127	\$2,207	\$122	\$2,131
Bicycles	\$76	\$1,328	\$73	\$1,282
Camping Equipment	\$85	\$1,472	\$81	\$1,421
Winter And Water Sport Equipment	\$34	\$600	\$33	\$579
Gifts Of Other Recreational Equipment	\$53	\$931	\$51	\$899
Photography	\$54	\$947	\$54	\$949
Photographer fees	\$36	\$636	\$35	\$614
Film	\$0	\$9	\$0	n/a
Photographic Equipment	\$17	\$302	\$16	\$292
Miscellaneous Hobbies and Entertainment	\$53	\$919	\$53	\$922
Stamp and Coin Collecting	\$9	\$164	\$9	\$158
Repair and Rental of Entertainment and Sports Equipment	\$43	\$756	\$41	\$729
Reading	\$165	\$2,858	\$162	\$2,829
Newspapers	\$2	\$41	\$2	\$39
Magazines	\$88	\$1,529	\$83	\$1,458
Books	\$73	\$1,273	\$69	\$1,213
Gifts of Newspapers	\$0	\$15	\$0	n/a
Lotteries and Paramutuel Losses	\$897	\$15,490	\$851	\$14,785
Vacation Clubs	\$18	\$325	\$18	\$313

Food Away From Home	2025		2030	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S
Food Away From Home (Total)	\$5,114	n/a	\$5,054	n/a
Fast Food and Delivery	\$2,393	\$41,317	\$2,366	\$41,106
Lunch at Fast Food/Delivery	\$808	\$13,961	\$769	\$13,377
Dinner at Fast Food/Delivery	\$994	\$17,170	\$946	\$16,451
Snacks/Non-Alcoholic Beverages at Fast Food/Delivery	\$291	\$5,024	\$277	\$4,813
Breakfast and brunch at fast food/take-out/delivery	\$299	\$5,162	\$284	\$4,947
Full Service Restaurants	\$2,526	\$43,611	\$2,496	\$43,370
Lunch at Full Service Restaurants	\$599	\$10,354	\$570	\$9,918
Dinner at Full Service Restaurants	\$1,649	\$28,470	\$1,569	\$27,265
Snacks/Non-Alcoholic Beverages at Full Service Restaurants	\$74	\$1,286	\$70	\$1,232
Breakfast and brunch at full service restaurants	\$202	\$3,501	\$193	\$3,353
Vending Machines and Mobile Vendors	\$69	\$1,207	\$69	\$1,201
Lunch at Vending Machines and Mobile Vendors	\$32	\$569	\$31	\$545
Dinner at Vending Machines and Mobile Vendors	\$11	\$201	\$11	\$192
Snacks/Non-Alcoholic Beverages at Vending Machines and Mobile Vendors	\$20	\$357	\$19	\$342
Breakfast and brunch at vending machines and mobile vendors	\$4	\$81	\$4	\$77
Board and Catered Affairs	\$14	\$255	\$14	\$254
Board (Including At School)	\$10	\$173	\$9	\$166
Catered Affairs	\$4	\$82	\$4	\$79
Food on Out-Of-Town Trips	\$101	\$1,752	\$96	\$1,680
Gifts of Food Away From Home	\$7	\$137	\$7	\$131
Breakfast and Brunch	\$506	\$8,744	\$500	\$8,699

	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S
Dinner	\$2,655	\$45,841	\$2,624	\$45,593
Lunch	\$1,441	\$24,885	\$1,424	\$24,755
Snacks	\$386	\$6,666	\$381	\$6,631

Grocery		2025		2030	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
Grocery (Total)	\$7,062	n/a	\$6,933	n/a	
Cereal and Cereal Products	\$274	\$4,740	\$269	\$4,686	
Flour	\$20	\$356	\$19	\$339	
Prepared flour mixes	\$21	\$379	\$20	\$361	
Ready-to-eat and cooked cereals	\$110	\$1,913	\$104	\$1,821	
Rice	\$51	\$896	\$49	\$854	
Pasta cornmeal and other cereal products	\$69	\$1,196	\$65	\$1,139	
Bakery Products	\$628	\$10,856	\$617	\$10,729	
White bread	\$78	\$1,354	\$74	\$1,289	
Bread other than white	\$103	\$1,787	\$97	\$1,701	
Biscuits and rolls	\$100	\$1,732	\$94	\$1,648	
Cakes and cupcakes	\$69	\$1,195	\$65	\$1,138	
Cookies	\$93	\$1,616	\$88	\$1,538	
Crackers	\$71	\$1,230	\$67	\$1,171	
Bread and cracker products	\$12	\$221	\$12	\$210	
Sweetrolls coffee cakes doughnuts	\$48	\$835	\$45	\$795	
Frozen and refrigerated bakery products	\$51	\$885	\$48	\$842	
Meat	\$1,371	\$23,667	\$1,344	\$23,357	
Beef	\$368	\$6,368	\$348	\$6,046	
Pork	\$288	\$4,980	\$272	\$4,731	
Prepared Meats	\$183	\$3,165	\$173	\$3,007	
Lamb and organ meats	\$19	\$330	\$18	\$313	
Poultry	\$269	\$4,659	\$255	\$4,430	
Fish and Seafood	\$241	\$4,165	\$228	\$3,966	
Eggs	\$108	\$1,873	\$102	\$1,779	
Dairy	\$680	\$11,752	\$668	\$11,610	
Milk	\$162	\$2,805	\$153	\$2,667	

	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S
Cream	\$51	\$885	\$48	\$841
Butter	\$54	\$946	\$51	\$900
Cheese	\$217	\$3,751	\$205	\$3,570
Ice cream and related products	\$100	\$1,728	\$94	\$1,645
Miscellaneous dairy products	\$94	\$1,636	\$89	\$1,557
Fresh Fruits	\$522	\$9,015	\$513	\$8,916
Apples	\$71	\$1,233	\$67	\$1,174
Bananas	\$79	\$1,373	\$75	\$1,308
Oranges	\$56	\$972	\$53	\$926
Other fresh fruits	\$218	\$3,777	\$207	\$3,597
Citrus fruits excluding oranges	\$96	\$1,660	\$90	\$1,581
Fresh Vegetables	\$449	\$7,759	\$441	\$7,673
Potatoes	\$71	\$1,226	\$67	\$1,168
Lettuce	\$58	\$1,013	\$55	\$965
Tomatoes	\$75	\$1,302	\$71	\$1,240
Other fresh vegetables	\$244	\$4,217	\$231	\$4,017
Processed Fruits and Vegetables	\$430	\$7,423	\$422	\$7,335
Fresh and frozen fruit juices	\$121	\$2,096	\$114	\$1,996
Frozen fruits	\$19	\$332	\$18	\$316
Canned fruits	\$43	\$746	\$40	\$711
Frozen vegetables	\$72	\$1,244	\$68	\$1,184
Canned vegetables	\$174	\$3,004	\$164	\$2,858
Sugar and Other Sweets	\$245	\$4,240	\$241	\$4,188
Candy and chewing gum	\$154	\$2,668	\$146	\$2,537
Sugar	\$35	\$610	\$33	\$581
Jams preserves other sweets	\$55	\$962	\$52	\$915
Fats and Oils	\$197	\$3,413	\$194	\$3,372
Margarine	\$9	\$170	\$9	\$162

	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S
Fats and oils	\$59	\$1,029	\$56	\$979
Salad dressings	\$50	\$866	\$47	\$824
Peanut butter	\$33	\$580	\$31	\$552
Nondairy cream and imitation milk	\$44	\$767	\$42	\$730
Prepared Meals	\$273	\$4,723	\$268	\$4,672
Canned and packaged soups	\$75	\$1,304	\$71	\$1,242
Frozen meals	\$198	\$3,419	\$187	\$3,257
Snack Foods	\$266	\$4,597	\$261	\$4,547
Potato chips and other snacks	\$196	\$3,392	\$185	\$3,231
Nuts	\$69	\$1,205	\$66	\$1,148
Seasonings and Condiments	\$204	\$3,532	\$201	\$3,494
Salt And Other Seasonings / Spices	\$81	\$1,402	\$76	\$1,335
Olives Pickles And Relishes	\$25	\$440	\$24	\$419
Sauces And Gravies	\$97	\$1,690	\$92	\$1,610
Prepared salads	\$78	\$1,350	\$74	\$1,286
Baby food	\$31	\$542	\$29	\$516
Baking Products and Prepared Desserts	\$432	\$7,462	\$424	\$7,378
Baking needs and miscellaneous products	\$386	\$6,673	\$365	\$6,354
Prepared Desserts	\$22	\$395	\$21	\$377
Pies tarts turnovers	\$22	\$393	\$21	\$374
Vitamin Supplements	\$140	\$2,424	\$132	\$2,309
Non-Carbonated Beverages	\$726	\$12,543	\$712	\$12,384
Cola	\$114	\$1,984	\$108	\$1,887
Other carbonated drinks	\$150	\$2,606	\$142	\$2,478
Roasted coffee	\$163	\$2,829	\$154	\$2,689
Noncarbonated Fruit Drinks	\$42	\$726	\$39	\$691
Tea	\$62	\$1,079	\$59	\$1,026

	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S
Bottled water	\$119	\$2,059	\$112	\$1,958
Sports drinks	\$38	\$661	\$36	\$628
Other noncarbonated beverages and ice	\$34	\$599	\$32	\$569

Household Furnishings and Equipment		2025		2030	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
Household Furnishings and Equipment (Total)	\$3,107	n/a	\$3,072	n/a	
Household Textiles	\$3,107	\$53,642	\$121	\$2,119	
Bathroom Linens	\$25	\$440	\$24	\$423	
Bedroom Linens	\$97	\$1,685	\$93	\$1,618	
Kitchen And Dining Room Linens	\$5	\$99	\$5	\$95	
Gifts Of Household Textiles	\$5	\$88	\$4	\$85	
Window Coverings	\$42	\$732	\$42	\$730	
Curtains And Drapes	\$25	\$448	\$24	\$430	
Slipcovers And Decorative Pillows	\$16	\$284	\$15	\$273	
Beds	\$322	\$5,569	\$320	\$5,562	
Mattress And Springs	\$160	\$2,775	\$153	\$2,669	
Other Bedroom Furniture	\$140	\$2,430	\$134	\$2,337	
Gifts Of Household Furnishings	\$21	\$364	\$20	\$350	
Furniture	\$651	\$11,251	\$646	\$11,233	
Sofas	\$262	\$4,539	\$251	\$4,365	
Living Room Chairs	\$92	\$1,602	\$88	\$1,541	
Living Room Tables	\$37	\$655	\$36	\$629	
Kitchen / Dining Room Furniture	\$71	\$1,238	\$68	\$1,190	
Infants Furniture	\$13	\$232	\$12	\$223	
Outdoor Furniture	\$68	\$1,190	\$65	\$1,143	
Wall Units And Cabinets	\$66	\$1,156	\$63	\$1,111	
Office Furniture For Home Use	\$20	\$360	\$19	\$346	
Closet and Storage Items	\$16	\$280	\$15	\$270	
Floor Coverings	\$42	\$736	\$40	\$709	
Appliances	\$654	\$11,294	\$645	\$11,211	
Refrigerators Freezers and Dishwashers	\$214	\$3,709	\$204	\$3,547	
Clothes Washers and Dryers	\$161	\$2,781	\$153	\$2,661	

	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S
Stoves And Ovens	\$95	\$1,654	\$91	\$1,581
Microwave Ovens	\$42	\$741	\$40	\$706
Portable Dishwasher	\$3	\$57	\$3	\$54
Window Air Conditioning	\$24	\$425	\$23	\$405
Electric Floor Cleaning Equipment	\$68	\$1,174	\$64	\$1,120
Sewing Machines	\$9	\$172	\$9	\$164
Other Miscellaneous Housewares	\$2	\$46	\$2	\$44
Other Household Appliances	\$18	\$317	\$17	\$303
Gifts Of Major Appliances	\$12	\$219	\$12	\$211
Dinnerware and Glassware	\$16	\$292	\$16	\$291
Dinnerware and Glassware	\$11	\$196	\$16	\$291
Flatware And Serving Pieces	\$3	\$64	\$3	\$61
Gifts Of Housewares	\$1	\$32	\$1	\$31
Housewares and Small Appliances	\$332	\$5,736	\$327	\$5,697
Clocks And Other Household Decorative Items	\$43	\$745	\$41	\$712
Lamps And Fixtures	\$28	\$496	\$27	\$475
Lawn And Garden Equipment	\$124	\$2,147	\$118	\$2,054
Power Tools	\$38	\$671	\$36	\$642
Hand Tools	\$9	\$162	\$8	\$155
Luggage	\$14	\$244	\$13	\$233
Other Hardware	\$17	\$304	\$16	\$291
Small Electric Kitchen Appliances	\$53	\$922	\$50	\$883
Gifts Of Small Appliances	\$2	\$44	\$2	\$42
Gifts Of Other Household Items	\$1	\$31	\$1	\$30
Computers and Software	\$236	\$4,083	\$233	\$4,056
Computer Hardware	\$183	\$3,161	\$174	\$3,024
Computer Software	\$53	\$922	\$50	\$882

	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S
Computer Information Services	\$599	\$10,340	\$569	\$9,897
Indoor Plants and Flowers	\$73	\$1,266	\$72	\$1,257
Indoor Plants And Fresh Flowers	\$63	\$1,103	\$60	\$1,055
Gifts Of Plants And Fresh Flowers	\$9	\$163	\$8	\$156

Health Care	2025		2030	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S
Health Care (Total)	\$6,573	n/a	\$6,706	n/a
Health Insurance	\$3,922	\$67,714	\$4,028	\$69,984
Health Maintenance Plans	\$750	\$12,949	\$739	\$12,849
Long Term Care Insurance	\$55	\$955	\$54	\$951
Dental Care Insurance	\$145	\$2,512	\$143	\$2,491
Prescription Drug Insurance	\$7	\$135	\$7	\$135
Vision Care Insurance	\$49	\$858	\$49	\$852
Preferred Provider Plans	\$1,372	\$23,682	\$1,349	\$23,449
Medicare Payments	\$992	\$17,132	\$988	\$17,171
Medicare Supplements	\$497	\$8,590	\$495	\$8,602
Medicaid premiums	\$9	\$161	\$9	\$162
Tricare/military premiums	\$8	\$151	\$8	\$150
Gifts of Healthcare Insurance	\$34	\$587	\$33	\$584
Hospital Services	\$356	\$6,151	\$341	\$5,931
Health Care Services	\$1,696	\$29,283	\$1,689	\$29,352
Physician Services	\$422	\$7,301	\$405	\$7,039
Dental Services	\$698	\$12,053	\$670	\$11,643
Eyecare Services	\$130	\$2,249	\$124	\$2,172
Lab Tests and X-Rays	\$114	\$1,974	\$109	\$1,904
Services by Non-Physician Professionals	\$4	\$81	\$4	\$78
Convalescent/Nursing Home Care	\$260	\$4,496	\$249	\$4,338
Other Medical Services including Rentals	\$65	\$1,130	\$62	\$1,093
Prescription Drugs	\$429	\$7,413	\$439	\$7,630
Health Care Supplies and Equipment	\$168	\$2,905	\$177	\$3,089
Non-Prescription Drugs	\$7	\$124	\$7	\$127
Eyeglasses And Contact Lenses	\$104	\$1,805	\$106	\$1,845
Topicals and dressings	\$2	\$46	\$2	\$47

	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S
Medical equipment for general use	\$18	\$327	\$19	\$335
Hearing aids	\$34	\$603	\$35	\$621

Household Operations	2025		2030	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S
Household Operations (Total)	\$2,150	n/a	\$2,122	n/a
Babysitting and Childcare	\$109	\$1,890	\$108	\$1,893
Babysitting	\$101	\$1,745	\$96	\$1,683
Gifts of Babysitting and Child Care	\$8	\$145	\$8	\$140
Care Of Invalids And Elderly	\$20	\$352	\$19	\$340
Alimony and Child Support	\$265	\$4,589	\$264	\$4,597
Alimony	\$51	\$890	\$49	\$858
Child Support	\$111	\$1,926	\$107	\$1,859
Support for college students	\$102	\$1,773	\$98	\$1,710
Household Services	\$1,436	\$24,790	\$1,416	\$24,601
Domestic Service	\$457	\$7,892	\$433	\$7,539
Gardening And Lawn Care	\$510	\$8,811	\$484	\$8,422
Water Softening Service	\$20	\$354	\$19	\$339
Moving And Storage	\$228	\$3,940	\$216	\$3,767
Management and upkeep services for security	\$131	\$2,278	\$125	\$2,178
Services for termite/pest control	\$87	\$1,514	\$83	\$1,447
Household Supplies	\$318	\$5,506	\$312	\$5,430
Miscellaneous household products	\$39	\$677	\$37	\$647
Laundry And Dry Cleaning	\$56	\$972	\$53	\$922
Laundry And Cleaning Supplies	\$52	\$907	\$49	\$859
Household Paper Goods	\$33	\$583	\$31	\$552
Stationary and Giftwrap	\$83	\$1,435	\$78	\$1,364
Postage	\$53	\$932	\$51	\$886

Miscellaneous Expenses		2025		2030	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
Miscellaneous Expenses (Total)	\$1,989	n/a	\$1,967	n/a	
Legal And Accounting	\$196	\$3,398	\$188	\$3,280	
Funeral And Cemetery	\$64	\$1,108	\$61	\$1,071	
Safe deposit box rental	\$21	\$366	\$20	\$354	
Employment counseling & fees	\$17	\$310	\$17	\$300	
Credit card memberships	\$56	\$974	\$54	\$941	
Personal Insurance	\$876	\$15,125	\$835	\$14,509	
Expenses Not Elsewhere Classified	\$756	\$13,054	\$717	\$12,462	

Personal Care		2025		2030	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
Personal Care (Total)	\$1,413	n/a	\$1,389	n/a	
Hair Care	\$67	\$1,158	\$65	\$1,142	
Hair Care Products	\$9	\$169	\$9	\$161	
Gifts of Hair care products	\$30	\$523	\$28	\$494	
Non-Electric Hair Care Articles	\$1	\$30	\$1	\$29	
Wigs And Hairpieces	\$25	\$436	\$23	\$416	
Electric Personal Care Appliances	\$37	\$641	\$35	\$611	
Personal Care Services	\$1,271	\$21,943	\$1,203	\$20,916	
Other Personal Care Products	\$36	\$625	\$35	\$619	
Oral Hygeine Products	\$5	\$91	\$5	\$87	
Shaving Needs	\$1	\$32	\$1	\$31	
Cosmetics and Perfume	\$23	\$402	\$22	\$383	
Gifts of Cosmetics and Perfumes	\$0	\$2	\$0	n/a	
Deodorants and Other Personal Care Products	\$5	\$97	\$5	\$92	
Adult diapers	\$0	\$0	\$0	n/a	
Dating services	\$2	\$35	\$1	\$33	

Shelter	2025		2030	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S
Shelter (Total)	\$18,756	n/a	\$18,464	n/a
Owner Costs	\$6,276	\$108,338	\$6,269	\$108,918
Mortgage Interest	\$3,173	\$54,770	\$3,061	\$53,193
Gifts of Mortgage Payments	\$108	\$1,870	\$104	\$1,814
Property Taxes	\$2,620	\$45,224	\$2,513	\$43,672
Ground Rent	\$39	\$684	\$37	\$656
Fire/Extended Coverage Insurance	\$0	\$5	\$0	n/a
Homeowners Insurance	\$328	\$5,677	\$313	\$5,449
Parking	\$6	\$108	\$5	\$104
Rental Costs	\$8,064	\$139,209	\$7,516	\$130,586
Repairs and Maintenance	\$2,164	\$37,357	\$2,148	\$37,331
Paint And Wallpaper	\$93	\$1,616	\$89	\$1,555
Plumbing And Heating	\$278	\$4,806	\$265	\$4,614
Other Repairs And Maintenance	\$356	\$6,160	\$341	\$5,928
Hard Surface Flooring	\$2	\$41	\$2	\$40
Materials for Maintainance and Construction	\$319	\$5,517	\$305	\$5,305
Uncoded Capital Improvements	\$995	\$17,177	\$952	\$16,552
Landscaping Materials	\$80	\$1,383	\$76	\$1,330
Gifts Of Household Furnishings And Equipment	\$37	\$656	\$36	\$627
Landscaping and Property Management	\$65	\$1,127	\$64	\$1,123
Landscaping Materials	\$1	\$20	\$76	\$1,330
Property Management Fees	\$64	\$1,107	\$61	\$1,062
Lodging Away From Home	\$2,185	\$37,723	\$2,176	\$37,808
Lodging Away From Home	\$1,958	\$33,809	\$2,176	\$37,808
Housing For Someone At School	\$226	\$3,914	\$217	\$3,779

Tax and Retirement		2025		2030	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
Tax and Retirement (Total)	\$33,096	n/a	\$32,877	n/a	
Social Security	\$6,163	\$106,381	\$5,897	\$102,464	
Federal Income Tax	\$16,572	\$286,066	\$15,829	\$274,998	
State and Local Income Tax	\$1,463	\$25,258	\$1,396	\$24,268	
Pension Deductions	\$8,896	\$153,566	\$8,538	\$148,348	
Tobacco and Related		2025		2030	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
Tobacco and Related (Total)	\$467	n/a	\$454	n/a	
Cigarettes	\$382	\$6,602	\$358	\$6,228	
Other tobacco products	\$84	\$1,459	\$79	\$1,374	
Marijuana	\$0	\$5	\$0	n/a	
Utilities		2025		2030	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
Utilities (Total)	\$4,999	n/a	\$4,904	n/a	
Natural Gas	\$618	\$10,669	\$584	\$10,160	
Electricity	\$1,846	\$31,873	\$1,741	\$30,247	
Fuel oil	\$193	\$3,334	\$183	\$3,193	
Communications Services	\$1,528	\$26,380	\$1,499	\$26,056	
Telephone Services	\$147	\$2,540	\$138	\$2,400	
Cellular Phone Services	\$948	\$16,377	\$897	\$15,587	
Cable and Satellite Television Services	\$432	\$7,463	\$409	\$7,106	
Other Utilities	\$813	\$14,041	\$799	\$13,883	
Water and Sewer	\$569	\$9,825	\$538	\$9,355	
Trash Collection	\$234	\$4,043	\$221	\$3,849	
Septic tank cleaning	\$10	\$174	\$9	\$165	

Transportation	2025		2030	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S
Transportation (Total)	\$16,826	n/a	\$16,754	n/a
New Vehicles	\$3,770	\$65,076	\$3,752	\$65,187
New Car Purchased	\$991	\$17,122	\$950	\$16,519
New Truck Purchased	\$2,697	\$46,558	\$2,585	\$44,913
Trade-In Allowance	\$80	\$1,396	\$77	\$1,346
Used Vehicle Purchased	\$2,845	\$49,111	\$2,728	\$47,404
Motorcycles (New And Used)	\$23	\$412	\$23	\$400
Automotive Fuel and Oil	\$3,977	\$68,650	\$3,961	\$68,828
Gasoline	\$3,819	\$65,920	\$3,663	\$63,650
Diesel Fuel	\$123	\$2,128	\$118	\$2,053
Motor Oil	\$22	\$394	\$21	\$381
Electric vehicle charging	\$3	\$53	\$2	\$51
Other Automotive Lubricants and Additives	\$9	\$156	\$8	\$150
Vehicle Finance Charges	\$346	\$5,986	\$332	\$5,777
Repair and Maintenance	\$965	\$16,672	\$962	\$16,714
Tires	\$221	\$3,819	\$212	\$3,687
Vehicle Cleaning Products	\$66	\$1,149	\$63	\$1,110
Body work and painting	\$36	\$633	\$35	\$611
Other Vehicle or Engine Repairs	\$271	\$4,679	\$259	\$4,517
Motor Tune Up	\$43	\$753	\$41	\$727
Oil Change And Lube	\$116	\$2,017	\$112	\$1,948
Front End Alignment And Balancing	\$23	\$404	\$22	\$390
Shock Absorbers	\$13	\$228	\$12	\$220
Motor Repair or Replacement	\$123	\$2,131	\$118	\$2,058
Auto repair service policy	\$49	\$858	\$47	\$829
Carwashes	\$21	\$374	\$20	\$361

	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S
Towing and Parking	\$213	\$3,678	\$211	\$3,683
Towing charges	\$8	\$152	\$8	\$147
Gifts of Towing charges	\$101	\$1,750	\$97	\$1,687
Parking	\$102	\$1,776	\$98	\$1,713
Automobile service clubs	\$35	\$614	\$34	\$593
Registration and Fees	\$170	\$2,938	\$163	\$2,836
Vehicle Leasing	\$1,148	\$19,825	\$1,101	\$19,128
Insurance	\$1,706	\$29,459	\$1,637	\$28,445
Airline fares	\$1,126	\$19,443	\$1,079	\$18,750
Public Transit	\$227	\$3,933	\$226	\$3,943
Intercity bus fares	\$51	\$883	\$48	\$851
Intracity mass transit fares	\$134	\$2,330	\$129	\$2,251
Taxi and Limousine Services	\$41	\$721	\$40	\$695
Transportation Costs on Trips	\$247	\$4,272	\$237	\$4,123

Source: Applied Geographic Solutions, June 2025

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