



MassMEP

MASSACHUSETTS MANUFACTURING LANDSCAPE



*Insights from the Voice of
the Manufacturer Survey*

2025

*Brooke Thomson, President & CEO of AIM
Kathie Mahoney, President of MassMEP
Tim Murray, President & CEO of Worcester
Regional Chamber of Commerce*

Executive Summary

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EACH YEAR, when we survey the people who make up the backbone of our economy—Massachusetts manufacturers—we don't just look for data points. We look for a pulse. A heartbeat. A story. And this year, that story is one of transformation.

Across the state, from the Berkshires to the South Coast, shop floors are buzzing—not just with machinery, but with new ideas, bold investments, and relentless problem-solving. Yet, behind the drive and determination, manufacturers are facing complex challenges that threaten their ability to compete, grow, and retain talent.

At MassMEP, we don't just hear these stories—we stand beside them. We partner with the people telling them. And this year's Voice of the Manufacturer survey, paired with national and global data, offers a clear narrative: Manufacturing in Massachusetts is not just enduring—it's evolving with purpose.

Over 70% of manufacturers told us they're struggling to recruit and retain workers. Not just entry-level talent, but skilled machinists, supervisors, quality specialists—the kind of people who keep production running and innovation moving. To fill the gaps, manufacturers are raising wages, adopting flexible shifts, and investing in upskilling like never before. But the challenge runs deeper. With the accelerating pace of automation and the growing threat of cybersecurity risks, they're being asked to evolve in an uncertain climate.

Even amid uncertainty, over half of surveyed companies are planning major capital investments. Nearly 60% anticipate launching new products or services in the coming year. This is more than optimism—it's a declaration: Massachusetts manufacturers are ready

to lead. But leadership takes more than investment. It requires smart planning, a clear innovation roadmap, and connections to new markets, tools, and partners, like MassMEP.

From tariffs to supply chain shocks, manufacturers continue to navigate the ripple effects of global disruption. What's unique in Massachusetts, however, is how manufacturers are

“Even amid uncertainty, more than half of surveyed companies are planning major capital investments. Nearly 60% anticipate launching new products or services in the coming year.”

using this pressure to rethink their future. They're calling for state support—capital grants, stronger public-private partnerships, and clear pathways through red tape. But more importantly, they're taking ownership of their challenges. They're not waiting for someone to fix the system—they're building a better one. MassMEP stands alongside them in this effort—not just as a guide, but as a strategic force.

The data in this report is more than a snapshot. It's a signal—a roadmap showing us where the needs are, where the energy is building, and where strategic action is most critical. At MassMEP, we are not just here to respond, we are here to partner with the Massachusetts ecosystem to drive impact. Let's move forward together.



Sincerely,

Kathie Mahoney
MassMEP President



We'll help you navigate
your business's future.
CALL 508-831-7020

Our Mission

Provide tailored solutions that empower small and medium-sized manufacturers to drive economic growth within the Massachusetts manufacturing ecosystem.



Pictured above: Ashley Stolba, Undersecretary of Economic Foundations, and Kathie Mahoney, MassMEP President

The Voice of the Manufacturer Survey



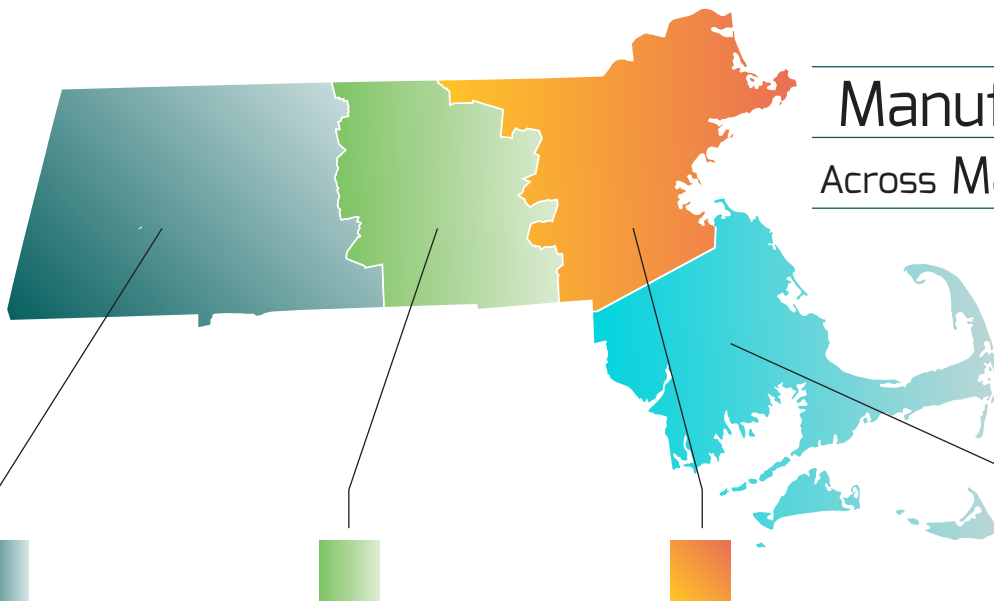
The annual survey posed 20 questions to gather feedback on manufacturer needs, challenges and priorities.



The survey was promoted through partners such as FORGE, the Center for Advanced Manufacturing, and Associated Industries of Massachusetts.



An online data platform collected responses anonymously.



Manufacturing Across Massachusetts

WESTERN MASS

- Machining/Metal Fabrication
- Chemical/Specialty Material
- Plastics
- Paper
- Firearms

CENTRAL MASS

- IT/Computer
- Medical Device
- Metal Fabrication/Stamping
- Abrasives/Industrial Materials
- Food Process

NORTHEAST MASS

- Surgical & Medical
- Semiconductor & Related Device
- Pharmaceutical
- Aerospace/Defense
- Biotechnology/Life Sciences

SOUTHEAST MASS

- Surgical & Medical
- Steel/Metal
- Plastics Product
- Apparel/Cut and Sew
- Food Processing/Specialty Food

Generating Impact

Our clients ensure advanced manufacturing growth in Massachusetts. MassMEP customizes programs for small and medium-sized manufacturers to improve competitiveness, improve production processes, upgrade technological capabilities and facilitate product innovation. These numbers are based on 5 years of surveys conducted by an outside, third-party resource, from March 2020 – March 2025.

DIRECT IMPACT OF MASSMEP



14,938

Jobs Created & Retained

Increased
& Retained
Sales

\$1.8B



Cost Savings
\$66M



\$374M

New Investments

ECONOMIC IMPACT IN MASSACHUSETTS

\$13B

Economic Output
Increased or Retained



Jobs 42,764

Created & Retained Jobs:
paid a total \$2.6B in
employee wages and benefits



Tax & Non-tax
Revenues
Generated

\$1B



\$6B

GSP (Value Added)
Contributed or Retained



MassMEP team training on AI applied learning programs.

ARTIFICIAL INTELLIGENCE and cybersecurity are rapidly changing the manufacturing landscape in Massachusetts, driving both workforce evolution and operational excellence. In 2025, 88% of Massachusetts business leaders believe that AI will boost the state's economy, with 81% stating it will help address hiring and retention challenges by optimizing talent and streamlining operations. AI-powered tools are now central to continuous improvement, enabling predictive maintenance, real-time quality control, and dynamic cost estimation—capabilities that have led to a 25% reduction in maintenance costs and a 15–18% increase in

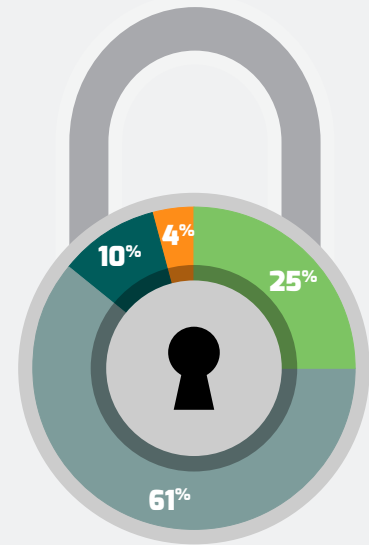
production output for manufacturers adopting these technologies.

Cybersecurity is equally critical, as manufacturing remains the second-most targeted industry for cyberattacks. Massachusetts has responded with robust initiatives, including the Manufacturing Cybersecurity Program, which provides up to \$30,000 in capital cost share for cybersecurity infrastructure improvements, helping manufacturers meet customer requirements and enter new markets. The state's workforce is adapting, with over 43 cybersecurity degree programs and a strong pipeline of STEM graduates supporting the sector's resilience.



SURVEY INSIGHTS

What is your level of confidence that your company is secure from hacking, data breaches, and other technology threats?



- 25%: Very confident
- 61%: Somewhat confident
- 10%: Not confident
- 4%: Have not evaluated

How does AI and technology effect workforce and operational excellence?

- AI requires new skills: data use, automation, digital tools
- Cyber risks make security training essential for all staff
- AI boosts efficiency: predicts issues, streamlines processes
- Cyber protects systems from down time and data loss

Cyber Resilience Grant Program Kicks Off



The Mass Cyber Center, a division of the Massachusetts Technology Collaborative, is administering the Cyber Resilient Massachusetts Grant Program. The program awards grants up to \$25,000 to municipalities, small businesses, and non-profits to fund Managed Detection and Response services for up to 3 years.

[MASSCYBERCENTER.ORG](https://masscybercenter.org)

How Manufacturers Are Approaching Artificial Intelligence and How MassMEP Can Support Them



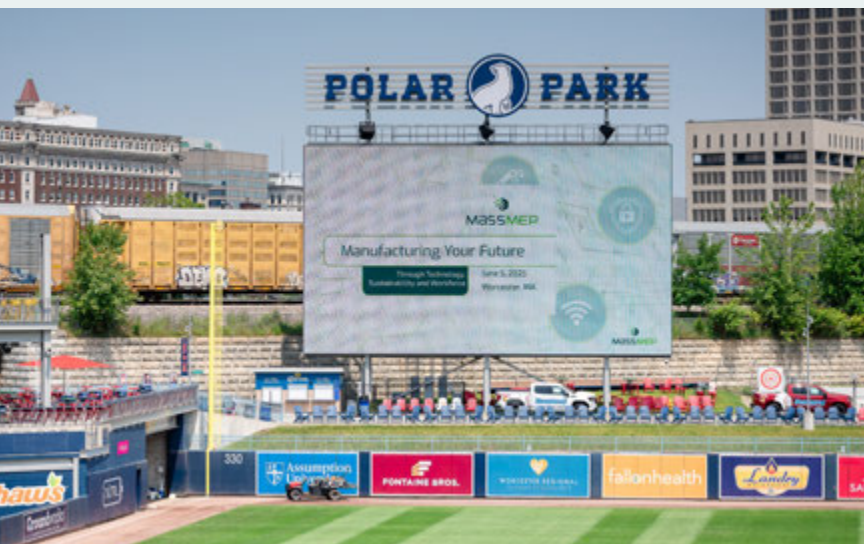
MASSACHUSETTS manufacturers are expressing a growing sense of curiosity—and urgency—around artificial intelligence. According to multiple workshop reports from the Kendall Project and insights gathered from MassMEP's Manufacturing Your Future event, leaders across operations, engineering, quality, and marketing see AI as a necessary step to remain competitive. However, many are still unsure where to begin.

The good news: MassMEP can help you start. Whether you're focused on reducing downtime, improving quality, enhancing customer targeting, or optimizing supply chains, we offer a full-day AI in Manufacturing Workshop that helps identify AI opportunities, assess data readiness, and create a realistic action plan with measurable ROI.

At our recent event on June 5, MassMEP convened an AI panel including: Matt Healy, who showcased AI bots that can analyze your P&L and generate proposals; Olivia Antonelli, who introduced MassMEP's AI-powered webscraping tool to help companies find Massachusetts-based suppliers faster; Brendan McSheffrey of the Kendall Project, who delivers impactful AI workshops across industries and departments; John Berg, Chair of MassMEP's Board and President of Carpe Diem, who shared how he's leveraging NVIDIA's on-premises AI for quality; and Erika McClosky from Amazon Robotics, who highlighted real-world AI applications on the manufacturing floor.

Participants across industries and departments consistently ranked AI for process optimization and cost reduction as high-ROI investments.

MassMEP helps you take the first step, through training, pilot projects, and connecting you with AI experts and tools that work. We help you navigate not just the technology, but your people, your data, and your real-world outcomes. As we often say: "It's not AI that will take your job, it's the companies using AI that will."



Top photo: AI breakout session from Manufacturing Your Future. Above: MassMEP Manufacturing Your Future Through Technology, Sustainability, and Workforce at Polar Park, Worcester, Massachusetts.

KENDALL PROJECT WORKSHOP DATA SHOWS TOP PRIORITIES FOR AI ADOPTION INCLUDE:

- ✓ *predictive maintenance*
- ✓ *workforce upskilling*
- ✓ *real-time supply chain visibility*
- ✓ *quality control*

SUCCESS STORY



Cala Systems Finds U.S. Suppliers

CALA SYSTEMS is a Massachusetts-based startup company developing the world’s first intelligent heat pump water heater. The goal is to decarbonize home water heating, lower costs, and create a better experience for consumers, all while reducing greenhouse gas emissions. By synchronizing water heating with zero-carbon electricity as it continues to grow, Cala Systems can make every bath, shower, and hand wash a zero-emission comfort in the future.

THE CHALLENGE

Cala Systems needed domestic suppliers for two specialized components. The first was a circular sheet metal cover, and the second was a cylindrical housing. These parts were custom-made and essential to the production process, prompting Cala Systems to explore U.S. based sourcing options to meet their quality and lead time needs.

THE MASSMEP SOLUTION

Using the National MEP Supplier Scouting Network, MassMEP provided 40 supplier matches, helping Cala Systems secure both a primary and a backup supplier. In addition to metal components, MassMEP also helped the company identify suppliers for wire harnesses and plastic parts, helping to consolidate sourcing efforts during a critical development phase.

“MassMEP’s services have been invaluable to us as we scale towards launch. They were quickly and efficiently able to connect us to a large network of manufacturers to suit our fabrication needs, and saved us countless hours of research, outreach, and going back and forth on quotes.”



MIKE TING
Cofounder, Cala Systems



SURVEY INSIGHTS

Nearly half of responding manufacturers have adjusted their supply chain strategy to source more materials or components domestically.

47%
sourcing more locally



Top three challenges keeping manufacturers from reshoring more of their supply chain:

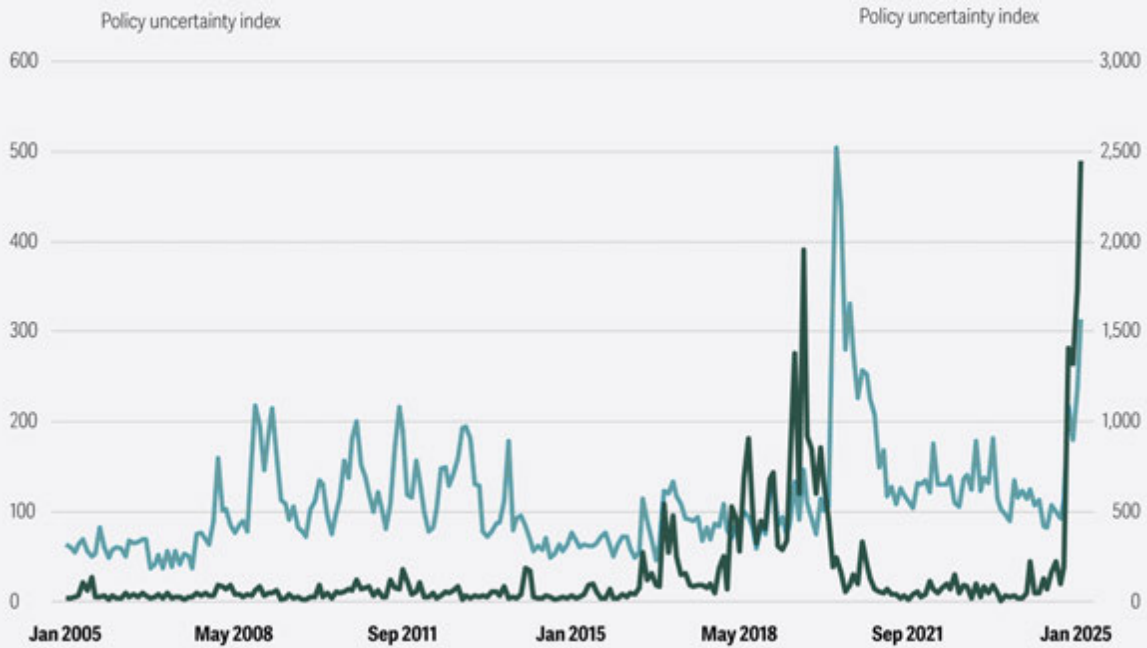
- #1** Limited domestic suppliers
- #2** Higher domestic production costs
- #3** Tariffs and trade policy uncertainty

How does the supply chain effect workforce and operational excellence?

- Supply chain disruptions force companies to shift roles, retrain staff, or reduce headcount
- Tariffs raise costs, limiting budgets for hiring, training, or wage increases
- Supply chain delays disrupt production flow and efficiency
- Tariff fluctuations bring about local sourcing and process changes to stay competitive

Uncertainty About Economic Policy, Including Tariffs, Has Shot Up Since November 2024

● ECONOMIC POLICY (left axis) ● TRADE POLICY (right axis)



Sources: Policyuncertainty.com (sourced using Haver Analytics); Deloitte analysis.

Deloitte insights | deloitte.com/insights

How is MassMEP helping companies address these challenges?



Build Local Supply Chains

Helping manufacturers reduce reliance on global suppliers by sourcing locally.



Turn Data into Action

Providing market insights to help companies respond quickly to policy changes.



Unlock Funding

Connecting clients to grants that support supply chain upgrades and resilience.



Diversify to Reduce Risk

Supporting supply chain mapping and vendor diversification to avoid disruption.



Adopt Smart Tech

Guiding companies to use digital tools for better supply chain visibility and speed.

Gemline Makes Strategic Shift to Smart Manufacturing



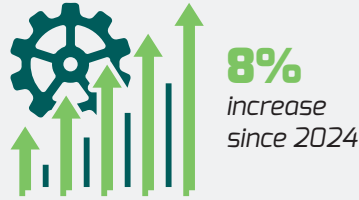
GEMLINE, a leading supplier of promotional products, sought to digitally transform its operations amid plans for rapid growth. Facing fragmented systems and lacking a clear strategy, the company engaged MassMEP in early 2024. Through the CESMII Smart Manufacturing Roadmap process, MassMEP facilitated internal interviews, assessments, and planning that resulted in a robust, scalable digital transformation plan. With clear objectives and MMAP funding secured, Gemline is now executing a long-term Smart Manufacturing strategy built for sustainable growth and competitive edge.

“At it’s core, MassMEP is a conduit to resources that manufacturers need but often can’t access alone. Connecting us with CESMII was incredibly helpful in helping us develop our roadmap to factory automation.”

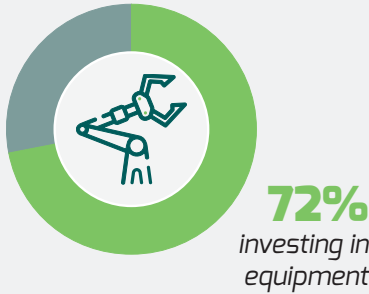


MICHAEL BRALEY
VP of Operations, Gemline

SURVEY INSIGHTS



In 2024, 25% of manufacturers were already scaling. This year, that number grew by 8%.



In 2025, 72% of companies surveyed are investing in capital equipment.

How does automation effect workforce and operational excellence?

- Automation enables employees to focus on higher-value, skilled tasks by reducing manual and repetitive work.
- Automation drives efficiency, streamlines processes, and lowers costs to enhance overall business performance.

Cartamundi Turns Process Challenges into Savings



CARTAMUNDI, located in East Longmeadow, Mass., is a global leader in the card and board game manufacturing sector. With a focus on innovation, quality, and sustainability, Cartamundi continuously refines its processes to deliver top-notch products to its global customer base. The company remains committed to improving operational efficiency and minimizing waste.

THE CHALLENGE

Cartamundi faced challenges with inefficiencies on one of its high-volume production lines. Recognizing the need for enhanced process control and employee development, the leadership team engaged MassMEP, part of the MEP National Network™, to explore strategies for process improvement and waste reduction. Cartamundi's Director of Operations Peter Letendre championed the initiative, emphasizing the importance of equipping staff with advanced skills to tackle production inefficiencies head-on. The company identified Lean Six Sigma as the ideal methodology to achieve these goals.

THE MASSMEP SOLUTION

MassMEP facilitated Cartamundi's participation in a Green Belt Certification Training Program, supported through grant funding. Three team members from Cartamundi enrolled in the 80-hour training course led by a MassMEP certified Master Black Belt. During the program, the participants applied Lean Six Sigma principles to analyze and optimize their manufacturing processes. Using tools such as cause-and-effect analysis, statistical process control, and waste reduction strategies, the team targeted key inefficiencies in their production line, achieving measurable improvements.



\$330,000 per year from optimizing production workflows



\$230,000 in cost savings realized in 2024 through precise adjustments in the manufacturing process



200,000 lb. annual reduction in scrap materials



Enhanced accuracy in production metrics, ensuring optimal material utilization and cost control

Cartamundi is MassMEP's 2025 Jack Healy Awardee!
(see pg. 15)

“Cartamundi’s close working relationship with MassMEP has significantly enhanced our competitiveness. The unique approach of MassMEP’s training programs equips our employees with essential skills needed in today’s manufacturing landscape.”



PETER LETENDRE
Director of Operations, Cartamundi



Both national and local manufacturers are feeling workforce pressure—but Massachusetts companies, especially smaller ones, are more resource-constrained. They're equally focused on training and automation but need more external support and state-level policy changes to stay competitive.

THEME	DELOITTE SURVEY (NATIONAL)	PULSE OF THE MANUFACTURER (MA-SPECIFIC)
Labor Market	Loosening labor market in 2024; more job seekers per opening, especially in manufacturing.	Employers still report hiring struggles, especially in technical and skilled roles, despite a looser market.
Workforce Strategy	Focus shifting toward upskilling, automation, and technology to fill talent gaps.	Over 80% of respondents mention investing in employee training, automation, and flexible work schedules to address shortages.
Top Skills Needed	Leadership, digital fluency, and adaptability in operations and engineering roles.	Companies request training in Lean, supply chain, leadership, product development, smart manufacturing, and AI.
Company Size & Resources	Larger companies adapting faster with internal L&D programs and AI tools.	Small to midsize manufacturers (most in MA survey) lack internal capacity and rely heavily on external support and grants.
Public Policy Needs	National-level concern about workforce availability and need for government support.	MA firms call for more state investment in capital equipment grants, job creation incentives, and training programs.



SURVEY INSIGHTS

Massachusetts manufacturers' top training and professional development needs for their employees, in order of importance.



How does operational excellence support workforce & technology?

- Creates standardized processes that make it easier to integrate new technologies.
- Improves job roles by eliminating waste and inefficiencies, increasing employee engagement and satisfaction.



SURVEY INSIGHTS

Top three priorities identified by Massachusetts manufacturers in 2025:



- #1** Finding/accessing new customers and markets
- #2** New technology, equipment or automation
- #3** Recruiting qualified workers to fill open positions

How does a robust workforce effect operational excellence and technology?

- Skilled employees are essential to implement lean, six sigma, and continuous improvement practices effectively.
- Adoption of new tech (like AI, automation, ERP systems) depends on a trained adaptable workforce.



TRAINING PROGRAMS

Training Program Boosts Nontraditional Employees

MassMEP shares a questionnaire with manufacturers around the state to gain insight into their hiring needs. From that data, our workforce team develops training that prepares people who aren't currently in manufacturing for a career in the field. One example of this training is the Pre-Apprenticeship Program, a job training program specially designed to meet nontradition-

al worker populations where they are and support them with placement in career pathways in manufacturing. The program is a 150-hour entry-level training program that covers basic manufacturing competencies. In all, 120 individuals have taken part in the program, with a 78% completion rate.

Above, apprenticeship program graduates celebrate their success.

Tegra Medical Invests in In-house Apprenticeship

Tegra Medical, based in Franklin, Mass., is a premier contract manufacturer specializing in medical instruments. Company leaders identified a need to accelerate skill development for current and new employees, so they developed an apprenticeship program within the company. Staff collaborated with trade schools to recruit promising graduates, and then worked with MassMEP to implement Tooling U training as an ideal solution to onboard new apprentices. The result was a 10 - 20% improvement in production efficiency, a huge return from a \$144K training investment.

“Since the kickoff of our first training curriculum, we have implemented Tooling U into all of our apprenticeship programs to supplement the skill development of our employees through online training modules. A seamless partnership with MassMEP has made that possible.”



KEN NADEAU
Sr. Manufacturing Engineer
Tegra Medical

Manufacturing Remains a Significant Sector in the Massachusetts Economy

Lauren Jones, Massachusetts Secretary of Labor & Workforce Development, joins MassMEP representatives for a group tour at Evans Machine Company in Brockton.



U.S. Gross Domestic Product per Employee

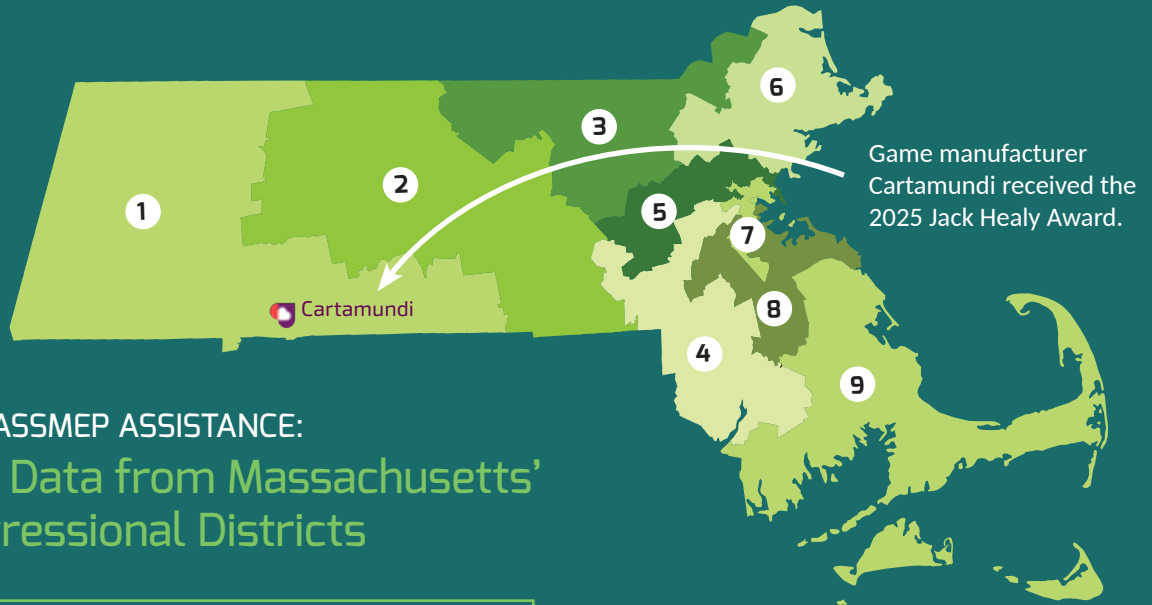


YEAR	US GDP	EMPLOYMENT	GDP PER EMPLOYEE
2013	\$400B	3,537,803	\$113,065
2018	\$458B	3,605,029	\$127,045
2023	\$604B	3,672,255	\$164,567
2024	\$634B	3,744,201	\$169,222
2025	\$633B	3,762,000	\$168,262

For 2024, the manufacturing industry contributed 7.9% to the state's total gross domestic product (GDP).



5-Year Impact



IMPACT OF MASSMEP ASSISTANCE: Economic Data from Massachusetts' Nine Congressional Districts

DIRECT IMPACT: MassMEP Direct Impact on Clients' Growth
ECONOMIC IMPACT: Indirect Impact on the State's Economy

FIVE-YEAR DIRECT IMPACT

DIRECT IMPACT	DISTRICT 1	DISTRICT 2	DISTRICT 3	DISTRICT 4	DISTRICT 5
New Jobs	471	393	417	580	120
Retained Jobs	3518	1969	1861	1955	231
Total Jobs	3989	2362	2278	2535	351
New Sales	\$57,542,197	\$58,830,700	\$96,869,500	\$121,609,150	\$38,545,000
Retained Sales	\$395,599,803	\$182,888,476	\$134,175,500	\$256,101,187	\$28,933,500
Total Sales	\$453,142,000	\$241,719,176	\$231,045,000	\$377,710,337	\$67,478,500
Cost Savings	\$14,075,960	\$10,060,750	\$6,679,227	\$12,817,010	\$2,517,900
Avoided/Saved Investments	\$10,019,900	\$6,538,275	\$4,848,028	\$6,966,100	\$3,623,900
TOTAL INVESTMENTS	\$94,591,011	\$57,467,312	\$32,869,890	\$54,970,536	\$41,604,575

DIRECT IMPACT	DISTRICT 6	DISTRICT 7	DISTRICT 8	DISTRICT 9
New Jobs	338	93	302	379
Retained Jobs	801	158	994	1958
Total Jobs	1139	251	1296	2337
New Sales	\$31,628,500	\$7,461,000	\$38,559,038	\$63,008,950
Retained Sales	\$74,240,500	\$5,296,000	\$69,310,800	\$306,469,000
Total Sales	\$105,869,000	\$12,757,000	\$107,869,838	\$369,477,950
Cost Savings	\$7,927,050	\$1,566,602	\$3,825,800	\$12,921,440
Avoided/Saved Investments	\$4,411,235	\$1,008,500	\$1,925,895	\$10,694,780
TOTAL INVESTMENTS	\$35,128,014	\$4,647,750	\$45,969,793	\$41,913,915

*Impact numbers are based on survey results reported in Q220-Q125.

Jack Healy Award Recognizes Outstanding Achievement

At the 2025 Manufacturing Your Future event, both Cartamundi and Senator Paul R. Feeny were honored as Jack Healy Awardees, representing outstanding achievement in Massachusetts manufacturing as a leading company and as an influential individual, respectively. Cartamundi's commitment to community, talent development, and manufacturing excellence exemplifies the collaborative values championed by Jack Healy. Senator Feeny, a steadfast legislative advocate and the Manufacturing Caucus Chair, has played a crucial role in shaping policy, securing resources, and advancing workforce equity across the Commonwealth.

By recognizing both an innovative company and a dedicated leader, MassMEP reaffirms its mission to strengthen the manufacturing pipeline through people and partnerships. These awardees' leadership inspires continued growth and opportunity within Massachusetts' dynamic manufacturing sector.



MassMEP President Kathie Mahoney presents the award to Cartamundi staff (above) and Sen. Feeny.



FIVE-YEAR ECONOMIC IMPACT

ECONOMIC IMPACT	DISTRICT 1	DISTRICT 2	DISTRICT 3	DISTRICT 4	DISTRICT 5
Jobs	11326	6201	5768	7803	1242
Employee Compensation	\$1,013,614,600	\$530,403,291	\$536,686,572	\$640,274,361	\$116,303,710
Value Added	\$1,841,423,582	\$850,195,072	\$860,651,153	\$1,047,498,875	\$201,625,365
Output	\$4,178,068,595	\$1,891,969,466	\$1,680,284,839	\$2,186,898,311	\$418,661,364
Labor Income	\$1,100,558,361	\$586,248,812	\$586,740,526	\$696,487,478	\$138,637,385
State Tax	\$75,021,029	\$35,238,014	\$34,667,223	\$41,920,474	\$8,510,135
Fed Tax	\$238,084,352	\$129,751,252	\$126,658,355	\$155,878,547	\$29,622,967
Fed & State Total	\$313,105,381	\$164,989,265	\$161,325,579	\$197,799,021	\$38,133,102
GRAND TOTAL TAX	\$363,942,897	\$185,874,736	\$182,201,764	\$221,603,109	\$43,774,045

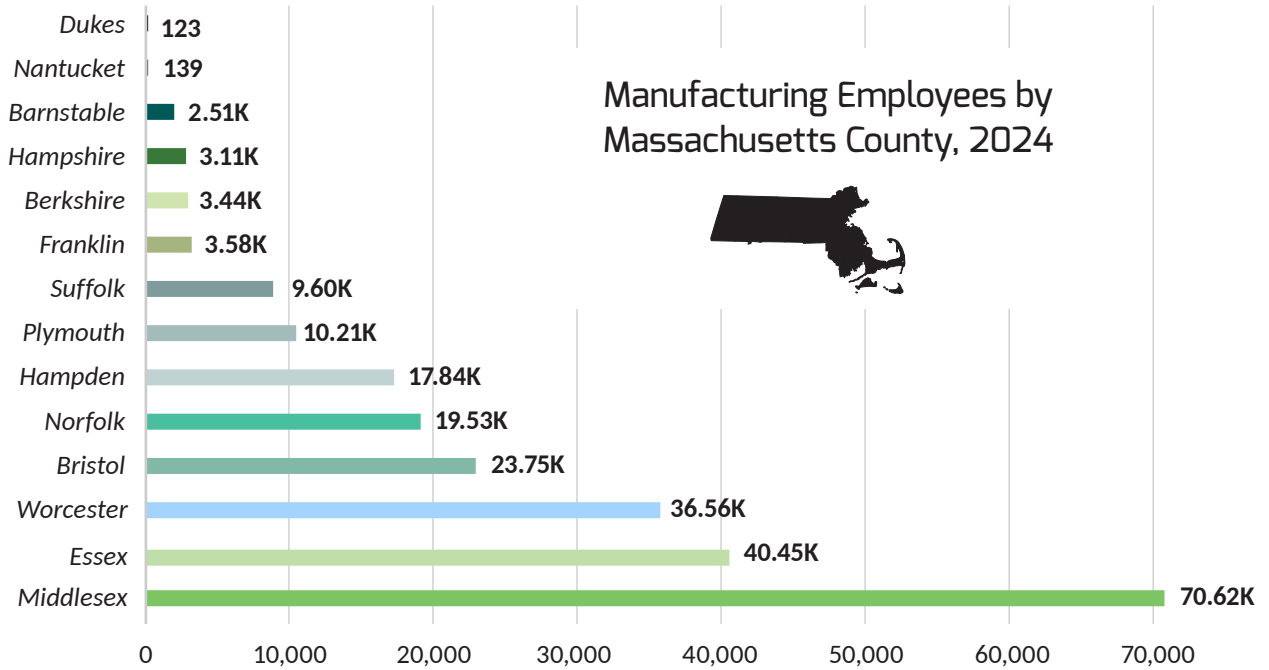
ECONOMIC IMPACT	DISTRICT 6	DISTRICT 7	DISTRICT 8	DISTRICT 9
Jobs	2996	574	3474	7201
Employee Compensation	\$299,278,655	\$46,981,784	\$317,280,424	\$654,926,101
Value Added	\$523,516,315	\$78,501,712	\$518,705,334	\$1,140,437,420
Output	\$1,018,892,637	\$148,835,094	\$993,282,803	\$2,219,154,719
Labor Income	\$319,932,748	\$51,464,512	\$344,518,068	\$742,545,906
State Tax	\$22,840,883	\$3,053,010	\$19,969,634	\$43,083,726
Fed Tax	\$74,760,280	\$11,531,442	\$73,139,987	\$161,688,070
Fed & State Total	\$97,601,163	\$14,584,452	\$93,109,621	\$204,771,796
GRAND TOTAL TAX	\$112,762,400	\$16,248,126	\$103,882,908	\$225,928,876

*Impact numbers are based on survey results reported in Q220-Q125.

Scope of Impact

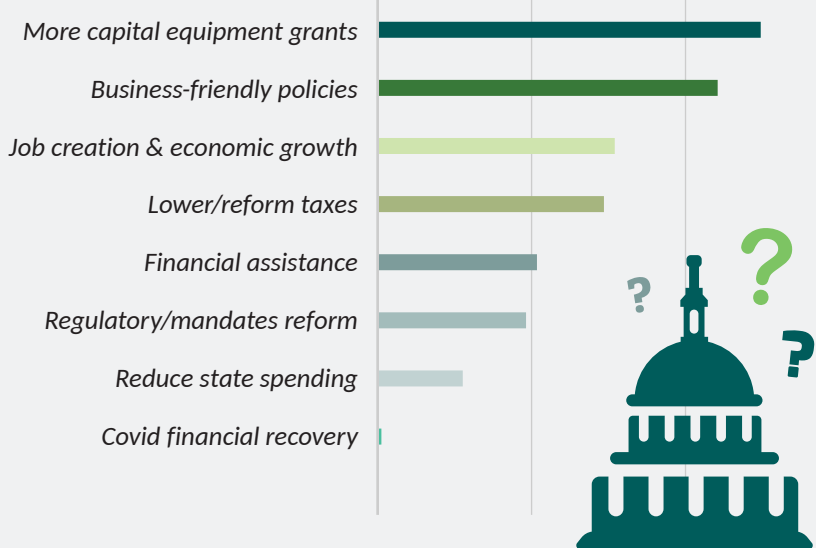


These JobsEQ figures for 2024 underscore the geographic concentration of manufacturing employment, a pattern that has implications for regional workforce initiatives, transportation planning, and local supply-chain development efforts.



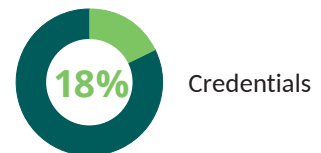
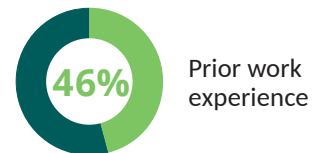
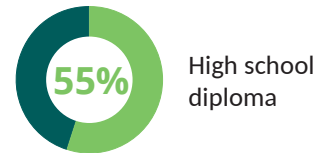
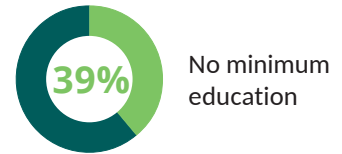
SURVEY INSIGHTS

What should be the top priorities for Massachusetts lawmakers to support manufacturing?



A Focus On Skills vs. Education

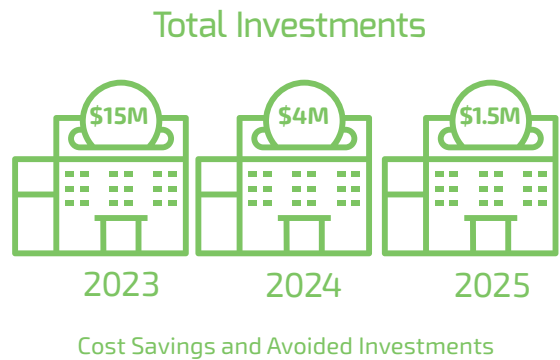
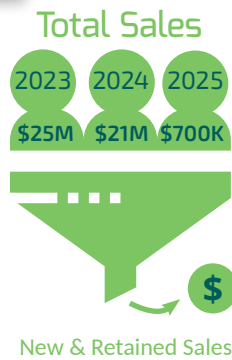
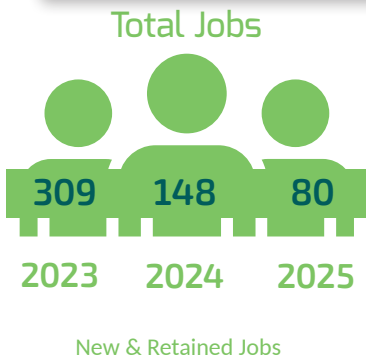
Manufacturing Sector Work Requirements



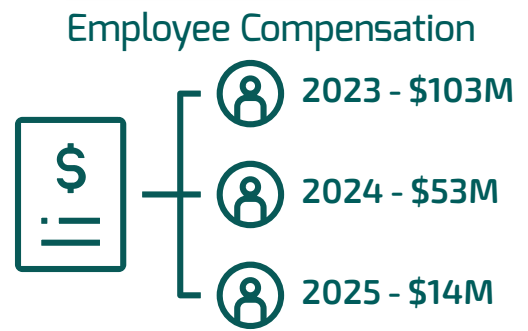
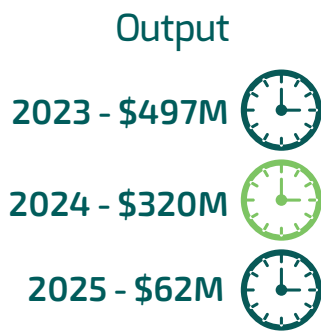
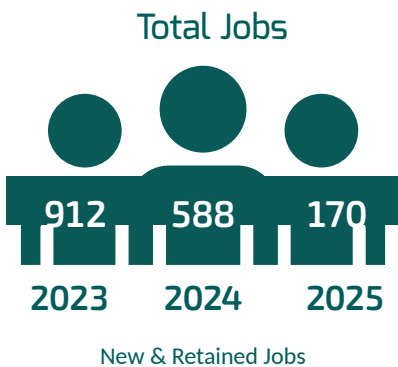
MassMEP M212 & MMAP: Impact Results 2023 – 25

As a trusted non-profit partner, MassMEP collaborates with the Center for Advanced Manufacturing to support M212 and MMAP Grant recipients. We provide hands-on guidance, resources, and expertise to help recipients meet grant requirements, achieve milestones, and amplify their impact. All grant funding is awarded through the Center for Advanced Manufacturing at the MassTech Collaborative, while MassMEP ensures recipients are equipped to turn opportunity into measurable success.

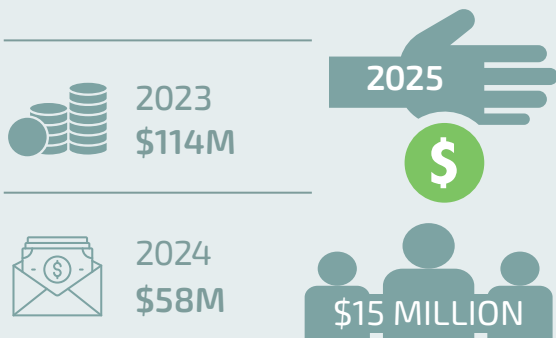
DIRECT IMPACTS



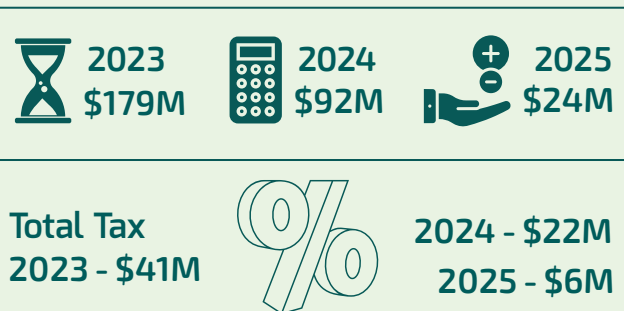
ECONOMIC IMPACTS



LABOR INCOME



VALUE ADDED



Regional Events



WOMEN IN MANUFACTURING



INNOVATIONS & LIBATIONS



STRATEGIC RESOURCE SHOWCASE



A Focus on Women's Leadership

The MassMEP annual Women in Manufacturing workshop, hosted by Coghlin Companies in partnership with WiM (Women in Manufacturing), brought together industry professionals for a dynamic program on advancing women's leadership and fostering inclusive workplace cultures.

Attendees started with a facility tour that highlighted Coghlin's real-world employee engagement initiatives and their impact on culture-driven success. A thought-provoking panel, "Risk & Reward - Investing in People & Yourself," featured inspiring leaders who shared stories and strategies around bold corporate decisions and the importance of developing power skills for career growth.

Participants engaged in a hands-on mindmapping session to brainstorm new cultural initiatives and create personal development strategies on risk-taking and skill-building. The event ended with actionable takeaways and networking, empowering attendees—thanks to the MassMEP team, Coghlin Companies and WiM's collaboration—to drive positive change within their organizations and their own careers.



Building Connections and Opportunities

The partnership between MassMEP and Bank of America, through their 2025 sponsorship of the Innovations and Libations event series, is a cornerstone of support for the Massachusetts manufacturing community. The events bring together local manufacturers for an afternoon of networking, idea-sharing, and industry best practices, all in a relaxed setting that pairs innovation with a taste of the region.

The events begin with a factory tour and then a visit to a brewery, distillery, or winery in regions across Massachusetts.

By bringing together diverse entities within the manufacturing sector, this collaboration fosters vital connections, delivers essential resources, and drives growth for local manufacturers. The relaxed, innovative atmosphere would not be possible without Bank of America's generous support.



Boosting Resources

In October 2024, MassMEP partnered with AIM to host the Strategic Resource Showcase, a dynamic event designed to connect manufacturers with essential resources for both immediate and long-term success.

The day kicked off with networking, breakfast, and vendor visits, setting the stage for meaningful connections. The capstone of the event was the fireside chat featuring MassMEP President Kathie Mahoney and AIM President & CEO Brooke Thomson, moderated by Tim Murray, Executive Director of the Worcester Regional Chamber of Commerce. The discussion gave valuable insight into the regional manufacturing landscape using data collected from the Voice of the Manufacturer survey. This was followed by the presentation of the Vendor of the Year Award, presented to Synagex Modern IT.



MassMEP Membership

Invest in Your Business Today by Becoming a MassMEP Member

While our measurable economic impact is undeniable, what truly sets MassMEP apart is the intangible power of our network—a coalition of the most influential manufacturers in the state, shaping the future of industry and policy alike. Whether you're just starting your journey with MassMEP or looking to expand your operational excellence, the membership tiers offer access to peer learning, consulting hours, exclusive insights, and statewide visibility.

Why Does Membership Make Sense Now?

MassMEP has been the go-to partner for local manufacturers for over two decades. Our services already drive billions in economic output, job creation, and workforce growth. Now, we're building something even more powerful: a membership model that brings manufacturers even closer to the solutions, support, and network they need to thrive.

OUR FIRST MEMBERS

GROWTH TIER



INNOVATOR TIER



WORKFORCE TIER



TIER	GROWTH	INNOVATOR	WORKFORCE
Price	\$5,000	\$2,500	\$1,250
Key Benefits	<ul style="list-style-type: none"> Access to All Quarterly Peer Learning Sessions and Roundtables (\$6,000/year) 6 Complimentary Consulting Hours annually (\$1,800 value) Complimentary Access to All MassMEP Public Events (up to \$3,000 value) Member Badge and Recognition on massmep.org (\$1,000 value) Exclusive Access to 1 Innovation Program and/or Grant Writing/year (up to a \$2,000 annual value) 10% Discount on all CASH projects 	<ul style="list-style-type: none"> 4 Quarterly Learning Sessions and/or Roundtable Access (\$2,000/year) 4 Complimentary Consulting Hours annually (\$1,200 value) 50% Discount on All Public Events (\$1500 value) Website and Social Media Spotlight (\$500 value) 10% Discount on all CASH projects 	<ul style="list-style-type: none"> 1 Peer Learning Session (\$500/year) 2 Complimentary Workforce Development Consulting Hours annually (\$600 value) 30% Discount on All Public Events (\$1200 value) Website and Social Media Spotlight (\$500 value) 10% Discount on all CASH projects
Ideal for...	Companies driving innovation and seeking priority access to high-impact resources and programs.	Growing companies looking to expand their capabilities and operational excellence.	Companies beginning their engagement with MassMEP. Gain targeted workforce support and exclusive insight.
Value	\$13,800	\$5,200	\$3,000



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